

1964

## Open Letter from the Advertising Editor

David L. Fagle

Follow this and additional works at: <https://scholarworks.uni.edu/istj>



Part of the [Science and Mathematics Education Commons](#)

*Let us know how access to this document benefits you*

Copyright © Copyright 1964 by the Iowa Academy of Science

---

### Recommended Citation

Fagle, David L. (1964) "Open Letter from the Advertising Editor," *Iowa Science Teachers Journal*: Vol. 1 : No. 4 , Article 3.

Available at: <https://scholarworks.uni.edu/istj/vol1/iss4/3>

This Article is brought to you for free and open access by the Iowa Academy of Science at UNI ScholarWorks. It has been accepted for inclusion in Iowa Science Teachers Journal by an authorized editor of UNI ScholarWorks. For more information, please contact [scholarworks@uni.edu](mailto:scholarworks@uni.edu).

## *Open Letter from an Advertising Editor:*

As each edition of the **Iowa Science Teachers' Journal** comes off the press it is evident that this publication is growing in quality and gaining much needed support. In the first edition not a single advertisement appeared but in the second edition one ad was in evidence. A big thank you should go to the W. A. Shaeffer Pen Company of Fort Madison, Iowa, for their support of this "germinating" publication. In the third issue of this Journal there were four fine advertisements. In this copy of the Journal there are three full pages of ads. It is gratifying to see that supply houses and scientific industries sense that this publication is worthy of their support.

It is hoped that other corporations and industrial concerns will soon see the advantages of advertising in this state journal. We need to be an active advertising medium for local industries. We need them and they need us.

Because we need their support remember as you make out your requisitions for next year to keep the people who have advertised in this journal at the top of your list as suppliers you will patronize.

Any member who feels that he would like to contact a local company about advertising in the **Iowa Science Teachers' Journal** should certainly do so. If you need help in making the contact please notify either of the advertising editors. We need your help to stimulate interest in getting more local industries to support this journal as a way of up-grading the science program in Iowa.

David L. Fagle  
Advertising Editor  
Iowa Science Teachers' Journal

---

## CONTENTS

Articles	Page
<b>Determining the Force of Friction in a Simple Machine, Joseph J. Snoble</b> .....	3
<b>The Northeast Iowa Science Fair, Clifford G. McCollum</b> .....	5
<b>The Hawkeye Science Fair, Dean C. Stroud</b> .....	6
<b>The Eastern Iowa Science Fair, Irvin H. Gerks</b> .....	7
<b>Iowa Science Talent Search, J. D. Woods</b> .....	8
<b>"Live" Geology, Sister Mary Isidore Rohan</b> .....	9
<b>Iowa Geological Survey, H. Garland Hershey</b> .....	12
<b>Frogs: Living Tools of Science, Roger Volker</b> .....	13
<b>News and Notes</b> .....	14
<b>Reviews</b> .....	16