University of Northern Iowa Faculty Senate Meeting Agenda, March 26, 1984

University of Northern Iowa. Faculty Senate.

3-26-1984

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AGENDA

U.N.I. Faculty Senate Meeting

PLEASE NOTE ALTERATION IN USUAL MEETING LOCATION!
Management Development Center, Seerley 131

4:00 p.m., 26 March 1984

1. CALL TO ORDER.

2. ANNOUNCEMENTS.

2.1. Request for Press Identification.

2.2. Comments from Administrative Officers.

3. CALENDAR.

3.1. 358. Request from School of Business for Senate to approve proposed change in title for Department of Business Education and Administrative Management to Information Management Department (see Attachments A and B, and Senate Minutes #1326 and 1327).

3.2. 359. Request from President Curris for Senate consideration of alteration in the 1984-85 Academic Calendar (see Attachments A, C, and D, and Senate Minutes #1326 and 1327).

3.3. 360. Proposal from Professor Zucker for inclusion on transcripts of student membership in academic honor societies, provided such honor societies are recommended to the registrar's office for such recognition by the appropriate academic department (see Attachment E).

3.4. 361. Request from General Education Committee to docket that committee's report on the Liberal Arts Option to the General Education Program for the 23 April Senate meeting (see Attachments F and G).

4. NEW/OLD BUSINESS.

4.1. Interim report to the Senate from Professor Theodore Hovet, chair of the ad hoc Senate committee to propose procedures for evaluation of central university administration.
4.2. Report from the Senate Chair regarding financial requests from Senate-appointed committees.

4.3. Committee Chairs who wish to consult with the Senate are invited to do so at this time.

5. DOCKET. The Senate has no docket items scheduled for this meeting; however, since the Calendar Items listed on this agenda will have been made available to the faculty at large in the week preceding the 26 March meeting, the Chair presumes that Senate procedures would permit all of the Calendared items (except for # 361, for which docketing on 23 April is specifically requested), if docketed, to be considered at the 26 March Senate meeting.
Note of Explanation from Senate Chair:

It is with some trepidation that I include Calendar Items 358 and 359 on this agenda, since both involve matters that the Senate has already considered and upon which it took action at its 13 February 1984 meeting.

In regard to Calendar Item 358, I would note that Dean Waller of the School of Business expressed to me some chagrin after the Senate's 13 February meeting, noting that he had not anticipated any particular opposition to the name change request from his school, and that he felt that the Senate's rejection of the request affected the operation of the School of Business in ways that perhaps had not been made clear to the Senate.

Dean Waller asked if I, as Senate Chair, would be agreeable to re-calendaring the request, so that he could be present to present further arguments for the proposed name change, and I responded that I thought that the request was a reasonable one, but additionally recommended that the representatives from the School of Business be prepared to offer an alternative course should the Senate maintain its opposition to the title "Department of Information Management." I subsequently had a similar conversation with Elvon Warner, the head of the Department of Business Education and Administrative Management. On the basis of both conversations, I thought it proper to present the request represented by "Attachment 'B'" to the Senate as a Calendar Item for the 26 March meeting.

Regarding Calendar Item 359, I am somewhat more troubled. Following the 13 February Senate meeting, I discussed the Senate's deliberation of the original request with President Curris; I also sent him a formal written communication (dated 12 February 1984, copy appended as "Attachment 'C'") in which (see last sentence) I indicated what I felt to be the Senate's strong antagonism to any change in the published academic calendar for 1984-85.

I subsequently received, dated 24 February 1984, a letter from President Curris (copy appended as "Attachment 'D'") requesting further Senate consideration of possible schedule changes in the 1984-85 academic calendar. Since the Senate, by the Faculty Constitution, is available for consultation with the President, I felt obliged to include the 24 February letter as a calendar item for the 26 March meeting.

"ATTACHMENT 'A'"

University of Northern Iowa
Department of Business Education and Administrative Management

9 March 1984

Dr. Thomas Remington, Chairperson
University of Northern Iowa Faculty Senate
224 Baker
University of Northern Iowa
Cedar Falls, IA 50614

Dear Dr. Remington:

SUBJECT: Request to have the UNI Faculty Senate reconsider changing the name of the Department of Business Education and Administrative Management to the Department of Information Management

The faculty of our Department have met and discussed the reasons that were given by the Senate when they denied our request for a departmental name change. However, after much discussion concerning alternative names, the faculty members unanimously expressed the desire to resubmit to the Faculty Senate the request to reconsider our previous request to change our department name to the Department of Information Management.

Perhaps the following data will assist the members of the Faculty Senate to more clearly see the rationale for this name:

1. The 1983 DIRECTORY OF MANAGEMENT INFORMATION SYSTEMS FACULTY lists 135 collegiate-level programs. There are 101 programs (75%) housed within collegiate business areas. Of the remaining 34 programs, 18 programs (13%) were definitely located outside the business area, and 16 programs (12%) could not definitely be identified as to their location—obviously, many of these programs are undoubtedly located within the business area as well. Probably over 80% of all such programs are housed within the business area.

2. Some of the more common names given to these programs in the above-mentioned directory are: Information Management, Management Information Systems, Information Systems, Computer and Information Systems, and Business Computer Information Systems. In those business schools which also included the Computer Science programs, the title of Computer Science was also used frequently. However, since the Department of Mathematics and Computer Science has a major with the title of "Computer Information Systems," we did not feel it would be appropriate or desirable to want to use the word "computer" in our departmental name.

3. The only place in the UNI Campus Directory where the word "information" is used in the title is "Information Services," and the only place where the word "management" is used is within the School of Business. Therefore, little confusion should take place on campus.

4. The UNI Library has several books with the titles relating to "Information Management" or "Information Management Systems." These books, for the
most part, are slanted toward the application of information processes within data-processing or business-related organizations.

5. The only periodical with the title of Information Management has been catalogued and displayed in the UNI Library under the "Business Education" category because its contents relate directly to information and records management processes which are more closely aligned to the mission of our department.

6. Other collegiate business programs have made similar name changes to reflect the new thrust of business-related information systems. One such program was the Department of Business Education at Brigham Young University which changed its name to the Department of Information Management a year ago. Attached are documents regarding the new program at Brigham Young University. Our program at UNI, although not identical, will closely parallel the BYU program in many areas.

7. Other than the computer science field, the only other field where the term "information systems" is used extensively is within business. However, we propose not to use "systems" in our name but rather to use "management" since the word "management" already is readily identifiable with the School of Business. Information Management title in the School of Business will enhance rather than detract or compete with the Computer Science program at UNI; the experience of this past year at BYU has confirmed this.

8. The acquisition of state-of-the-art high-technology equipment and software for our office systems program will be utilized in our department beginning fall semester 1984. Our facility will be a model for other departments in the country to follow. Also, the new IBM PC microcomputer facility in the School of Business will continue to be a major factor in accomplishing the goals of our department.

9. The UNI School of Business has embraced a rather comprehensive position as it relates to "information systems" within the School of Business. The mission statement states:

   The UNI School of Business will be the leading school in the midwest in the area of applying existing hardware and software to the solution of business problems using microcomputers.

We sincerely hope that the Faculty Senate will evaluate this name-change request on the basis of its merits and approve it.

Sincerely,

S. Elvon Warner, Head

Enc.
To: Dr. Tom Remington, Chair  
University Faculty Senate  

From: Constantine W. Curtis  

February 24, 1984  

If fools go where angels fear to tread then I surely am a fool. I want to continue discussions on the calendar.  

Various sentiments have been expressed with the following consensual points:  

1. Do not tamper with spring vacation (a nearly unanimous position).  
2. Commencement should follow rather than precede or be thrust in the middle of final examinations.  

As you noted, the Faculty Senate endorsed the first position but differed with the latter.  

In the process of reviewing responses to my questions I have learned about the split-week final examination schedule for the spring semester. Ironically, the fall semester schedules do not feature this split-week provision. Apparently there is some dissatisfaction with this anomaly.  

Therefore, I am brazen enough again to try to achieve consensus on a spring calendar. I would appreciate your seeking the Senate's reaction (and hopefully support) for yet another proposal.

Current 1984-85

Friday, Dec. 21  End of Fall Semester
Wed., Jan. 16  Orientation and Registration
Thurs., Jan. 17  Instruction Begins
March 16-24  Spring Vacation
Thurs., May 9-Wed., May 15  Final Examinations
Sat., May 11  Commencement

Proposed

Friday, Dec. 21  End of Fall Semester
Mon., Jan. 14
Tues., Jan. 15  Instruction Begins  
March 16-24  Spring Vacation  
Mon., May 6-Friday, May 10  Final Examinations  
Sat., May 11  Commencement

cc: Cabinet  
Deans  
Department Heads  
UNISA
The General Education Committee plans to soon have a recommendation for the Faculty Senate on a Liberal Arts Option to the General Education Program. We hope to complete action at our next meeting on March 23. I understand your meeting of April 9 will be dedicated to the report of the Curriculum Committee. We hope that you could consider our report at your meeting of April 23. If it would be helpful I might be able to get a final version of our proposal to you by the morning of March 26 if it would be important for you to have it before your meeting on March 26.

Let me know if this would be desirable or if there are other difficulties with this plan.