Science Notes - Careers Brochure Offered by the American Institute of Physics

Stephanie A. Althof
Business Week Awards for Instructional Innovation

Teachers from all areas are invited to share in a new grant opportunity from Business Week magazine. The Business Week Awards for Instructional Innovation were designed to recognize and reward innovative teachers and to foster the adaptation of successful teacher-designed curricula. At least 100 teachers will receive $1,000 grants for developing exemplary projects that merit widespread dissemination.

Grant recipients will be recognized in a full-page announcement in Business Week as well as in a MacMillan/McGraw Hill booklet entitled “Blueprint to Success” and selected trade publications. Selected award winners will attend a series of regional conferences produced by Business Week (“Building Human Capital: The Educator, Foundation of America’s Economic Future”) enabling them to meet with colleagues and demonstrate their teaching methods and materials.

Criteria for the awards are as follows:
1. The project must have been developed by the applicant.
2. It must be classroom based and currently in use.
3. The project must fit into the curriculum.
4. The goals and objectives need to be definable, and the project must demonstrate student improvement.
5. Grant award winners will become part of Business Week’s “Network to Success” and be willing to share their program by phone and mail with other educators who are interested in adopting and adapting the program for their classrooms. Winners must also be readily available for workshops and conferences and committed to participating throughout the dissemination process.

Grant selections will be made independently by a review committee of teachers representing IMPACT II: The Teachers Network. Applications must be postmarked by December 15, 1989. For more information and application forms, contact Business Week Awards for Instructional Innovation, c/o IMPACT II, P.O. Box 577, Canal Street Station, New York, NY 10013-0577.

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The American Institute of Physics has made available a brochure entitled “Careers in Physics.” The color pamphlet includes sections about high school and post-secondary studies in physics, physics in technology, careers in physics and fields of physics.

Teachers may obtain one copy free of charge. Multiple copies of the brochure (10 cents per copy) may be purchased from Mia Mascitelli, Public Information, American Institute of Physics, 335 East 45th Street, New York, NY 10017-3483.