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2019

2018-19 Strategic Plan Progress Report

University of Northern Iowa

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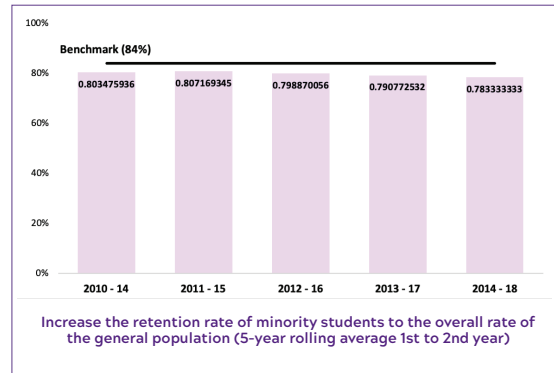
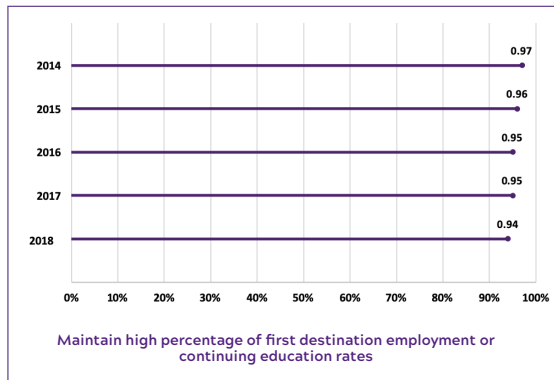
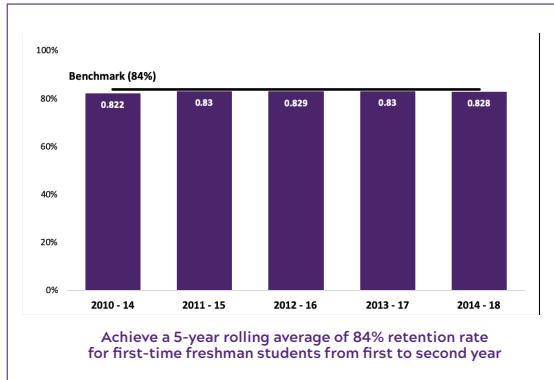
UNIFYING GOAL:

STUDENT SUCCESS

Develop and support engaged learning experiences, dynamic and high-quality academic programs, and outstanding faculty and staff to foster student success.

FY2019 INITIATIVES:

- In spring 2019, UNI junior Joseph Tibbs received the prestigious and highly competitive Goldwater Scholarship in Science and Mathematics. This nationally competitive award was granted to fewer than 500 students across the United States. Tibbs is a double major in physics and biochemistry whose work is helping researchers better understand the underlying mechanism of DNA repair.
- Students in construction management and technology and engineering education, two of the six programs in UNI's Department of Technology, recently completed and earned national recognition at the Associated Builders and Contractors (ABC) Construction Management Competition (CMC). A team of six UNI construction management students took third place in project management and scheduling and a team of eight UNI technology and engineering education students took first place in teaching lesson and graphic design.
- UNI's team of five students was named as one of nine regional winners of Deloitte FanTAXtic, Deloitte's student Tax Case Study Competition. More than 60 teams representing more than 40 colleges and universities participated in the regional event in the fall of 2018. The team UNI demonstrated the ability to work collaboratively to solve a complex business case simulation and was also recognized for the quality of their overall presentation to a panel of live and virtual judges.



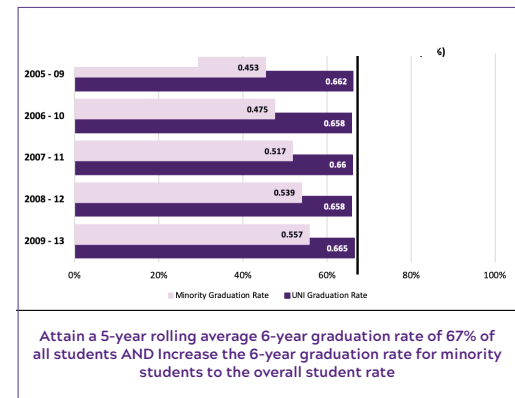
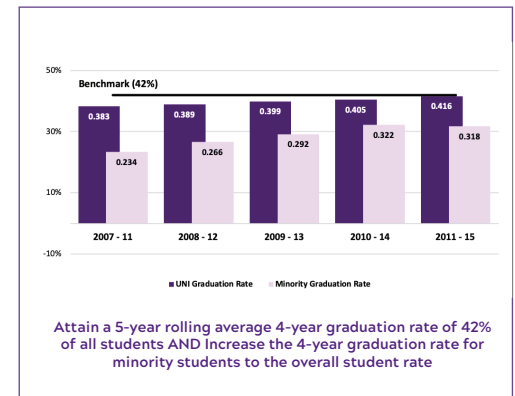
SUPPORTING GOAL 1:

DIVERSITY AND INCLUSION

Provide a campus culture that reflects and values the evolving diversity of society and promotes inclusion.

FY2019 INITIATIVES:

- Transfer students make up approximately one third of the UNI new student class each year, and just over 70% of those transfer students come from Iowa community colleges. Community colleges provide pipelines for academic programs in high-demand fields, including over 40% of UNI students in Department of Technology majors. The strong majority of students in these high-demand fields stay in Iowa after graduation, including all 2018 UNI graduates in advanced manufacturing, electrical engineering technology, graphic technologies, and manufacturing design.
- The Panther Promise Program (3P), established in 2018, is a collaboration between the University of Northern Iowa's Center for Urban Education (UNI-CUE), the Office of Admissions, and select high schools in Iowa to help prospective students better access the UNI campus. 3P helps to bring select high school seniors and juniors to visit the university and learn more about UNI's offerings, apply for admission, and make important connections with staff who will work with them upon enrollment.
- The UNI Women in Business organization was awarded the YWCA Women of Persimmon Award for the Organization that Empowers Women. This student led organization aims to create a community within the UNI College of Business to foster the development of women in business and allow members to expand their professional experiences to work toward a successful future.



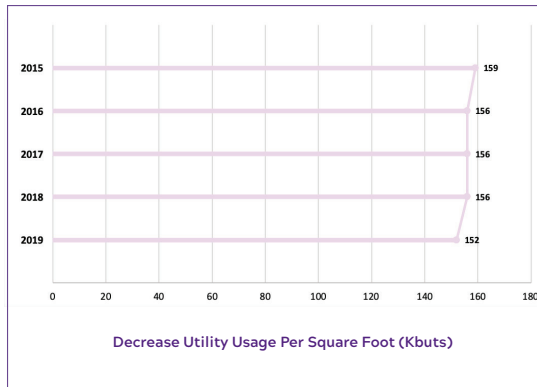
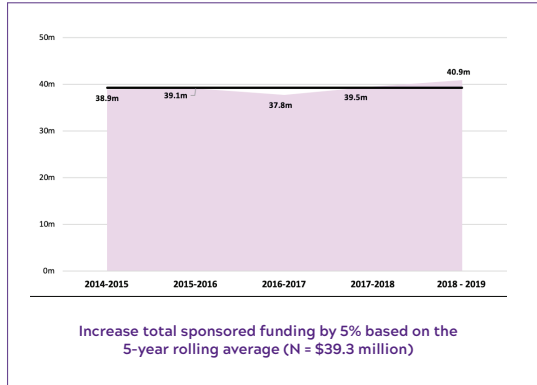
SUPPORTING GOAL 2:

CAMPUS VITALITY

Enhance resource and facility development to provide an enriched campus life experience which is both environmentally and fiscally responsible.

FY2019 INITIATIVES:

- Breaking away from national trends in student borrowing, the University of Northern Iowa has seen its average student loan indebtedness decrease by 8.1% since 2009-10. The average indebtedness of UNI undergraduates is \$23,671. The overall decline in borrowing can be attributed to proactive counseling efforts such as Live Like a Student seminars and required private loan entrance counseling for all students that borrow beyond the federal loan limits.
- #PanthersVote was selected as the Emerging Innovation Award winner by the Iowa Campus Compact. #Panthersvote is an initiative to promote student voting that, preliminary turnout figures suggest, helped UNI more than double its turnout for the 2018 midterm elections when compared to the midterm elections of 2014.
- UNI has become the first institution in the state of Iowa to receive accreditation for its professional athletic training master's program. The accreditation means that graduates will be eligible to sit for the Board of Certification examination and to enter the profession of athletic training.



SUPPORTING GOAL 3:

COMMUNITY ENGAGEMENT

Create opportunities for students, faculty, and staff to build external relationships that enhance local and global learning experiences and contribute to the cultural and economic vitality of the Cedar Valley and Iowa.

FY2019 INITIATIVES:

- UNI's U.S. Economic Development Administration University Center is helping Iowa businesses in rural and urban settings alike remain innovative and competitive. The University Center, one of 10 awarded to universities in EDA's Denver region, will work directly with local economic developers to design and incorporate new business discovery processes and protocols into traditional business retention and expansion efforts. In turn, the information gathered will serve as a catalyst for assisting businesses to utilize technology for internal product development, process enhancement and commercialization. Best practices and insight gained from the initiative will provide professional development to economic developers nationally.
- A campus-community partnership recognized by the Iowa Campus Compact as the Community Partnership Award winner this year. Developed through two required professional development courses in the department of philosophy and world religions taught by Cara Burnidge, assistant professor of religion and Yasemin Sari, assistant professor of philosophy, this partnership with

EMBARC (Ethnic Minorities of Burma Advocacy and Resource Center) aimed to help refugees expand their world of possibilities through advocacy, education and community development.

- UNI is focused on helping Iowans prepare the professional workforce needed to help Iowa's aging population live full lives in their homes, communities, or long-term care facilities. UNI offers the only four-year Gerontology program in the state, preparing students for one of two tracks: Long Term Care Administration (LTC) and the Social Sciences. The LTC program prepares graduates for state licensure as a Long Term Care Administrator, and the Social Sciences track educates students to provide critical needs for older adults. UNI's Gerontology graduates are in demand and focused on Iowa. In 2018, 100 percent of the graduates from this program were placed in employment or advanced education within six months after completing their degrees. Further, nine out of 10 UNI Gerontology graduates stay in the state after graduation. This program is another example of UNI's commitment to the people, industries, and communities of Iowa.

