

June 1950

# Hake's program tells only good, not the disasters, The College Eye, June 30, 1950

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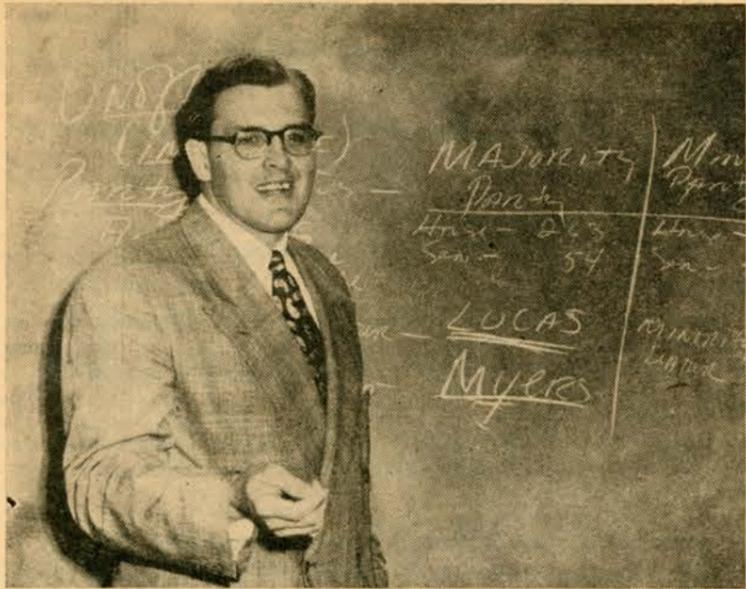
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Firing questions at students, lecturing, and scribbling on the blackboard is typical procedure for Donald Norland in his social science classes. Mr. Norland's rapid-fire comments on U. S. government come from a background of wide travel and personal contact with its functioning. (See story on page 3.)

## 'Your College And You' Is Handbook For Faculty, Other College Employees

"Something new has been added" to the list of Teachers College publications. This time it is a handbook, not for students, but for the faculty.

Primary purpose of this handbook, titled *You and Your College*, is to "bolster the ego," as George H. Holmes, director of the bureau of publications, puts it, of the more than 300 members of the faculty and the other 300 full time employees here at the college.

The pamphlet is divided into seven sections, the first of which gives a short description of the campus, the history of Teachers College, and the types of degrees and diplomas which it awards.

The second section deals with the duties of the various offices of the college. For instance, how many of you know that is the duty of the Registrar to send out those "gulp—"D" letters?

### Explains Hours, Pay

The next part of the booklet, the "College at Work" section, explains such details as working hours, vacation pay, absence excuses, and pay day, along with many other things. Incidentally, in regard to pay day, the handbook refers to the event as "a pleasant occasion."

"Those Yellow Blanks," the heading of the following section, refers to the slips of paper used

when an employee needs something "requiring the expenditure of funds or labor." And just what doesn't require one of those these days?

The next section of the handbook is headed by "Services For All."

"Faculty Facts," the next to the last section, provides valuable information to the faculty concerning convocations, faculty meetings and other faculty affairs. "Miscellaneous," the last section, explains the procedure of borrowing college equipment, greeting visitors, and of using the telephone, among other things.

All in all, the handbook was planned to aid the employees of Teachers College, especially the new ones. This booklet is an attempt to show these behind-the-scenes employees that they are not forgotten and along with the students may refer to Teachers College as "their" college.

## Television Tower Now Erected Atop Auditorium; Will Start Shows In Fall

Teachers College has a new television antenna—an upside-down one. Technicians of a Waterloo, Iowa, radio firm erected a 30-foot steel tower atop the auditorium on Tuesday; and adjusted the eight foot array of the receiving antenna Wednesday.

In line with practical experience, the "dipoles" of the stacked array have been mounted upside down. It has now been discovered locally and elsewhere that mounting the "live" side of the antenna elements (dipoles) on the top and the "ground" side below cuts ignition interference and increases reception of high angle television radiations.

This reversed standard practice, but has since been recommended by the antenna manufacturer, Technical Appliance company of Sherburne, N. Y., because of the improved long range reception.

The new antenna will feed a National television receiver with a 16-inch screen. The purpose of the rig is to monitor broadcasts from station WOI of Iowa State college in Ames, according to Herbert V. Hake, radio program director.

### Start TV Features

Beginning this fall will be a series of television features over station WOI by means of motion picture film, said Mr. Hake. Station WOI operates entirely by film now, and the State Board of Education has approved the expenditure necessary for motion

picture equipment for Teachers College.

Mr. Hake plans to furnish WOI with a regular series of features, once-a-month programs on safety education, science and music. In addition football games, interviews with visiting celebrities and other special events will be broadcast by film over WOI television.

Teachers College's new receiving equipment is mainly to monitor these broadcasts, said Mr. Hake, to prevent duplication with regular WOI programs and to check the quality of Teachers College programs.

The television rig at Teachers College will be the second in the Waterloo-Cedar Falls area to use a new, twin-wire lead-in with open plastic insulators.

## Dr. Bernhard Announces Sunday's Sermon Theme

"The Sound That Life Makes," is the sermon theme Harold Bernhard, director of religious activities, has chosen for this Sunday morning's chapel service. As usual, college chapel will be held at 10:30 a.m. in the main Auditorium.

# THE COLLEGE EYE

Modern As Tomorrow • Substantial As Yesterday • Interesting As Today

Volume 41

Iowa State Teachers College, Cedar Falls, Iowa

Friday, June 30, 1950

Issue 33

## Announce Workshop Chairmen

### TC Students Will Relax The Fourth

Independence day is being declared by Teachers College students, Tuesday, July 4. Celebrating this national holiday by taking the day off, students may exercise their freedom by forgetting about classes and having a good time.

Since the day of parades, patriotic speeches, knee-high corn, and picnics is drawing near, a member of the Eye staff, with sincere apologies to Tom Jefferson, expresses her sentiments as follows:

"We hold these truths to be self-evident, that all Teachers College students have been created patriotic, independent, and home-loving individuals; that they are endowed by their administration with certain inalienable rights; that among these rights are a holiday on the fourth of July and a fried chicken dinner at noon in the Commons; that whenever any student becomes destructive of these ends, it is the right of the administration to bestow double cuts on the preceding days, that to the administration shall seem most likely to effect the presence at class of the student."

## Panther Awards Presented To 65 For Spring Sports

Spring sports letters have been awarded to Teachers College athletes, Athletic Director L. L. Mendenhall announced today.

The list includes 51 major awards, 12 freshman numerals and two minor letters.

Track topped the list with 25 major and 12 freshman awards, baseball rated 18 and tennis and golf received four apiece. The two minor letters went to golfers.

The awards follow:

### Track

Major letters: Kenneth Aller, Harold Burdick, Robert Buom, Leland Crew, Bud Dickinson, Bruce Florence, Carl Fuelster, Donald Green, Edward Green, Herbert Henry, Donald Lange, Ted Marr, James McCullough, William Moehlenbrock.

Frank Morrison, James Nelson, Kenneth Orton, William Peterson, Douglas Pinkham, Richard Purdy, William Weiler, John Williams, Robert Willson, Edwin Youmans, John Zedrow.

Freshman numerals: Robert Eckhardt, William Eckstein, Ray Eiben, Gene Glab, Stanley Higdon, Earl Libbey, Bernard Nanke, Jack Pitstick, Keith Ritter, Richard Sampson, John Stockton, David Tollefson.

### Baseball

Major letters: Donald Dahlke, Jack Demitroff, Martin Dittmer, Robert Dutcher, Jerrel Gallagher, MacDonald Greene, Fred Havemann, George Knack, Hubert Kopriva, Richard Lippert, Richard Matter, Lavern Miller, William Stewart, Frank Sturm, Robert Topp, Robert Vrbicek, Jack Whipple, Jack Wilkinson.

### Tennis

Major letters: Frank Allen, Jerry Ginthner, Merle Johns, Richard Wischmeier.

### Golf

Major letters: Norman Crossley, Jerry O'Malia, Willis Pollock, Warren Wood.  
Minor letters: John Charlstrom, Richard Culver.

## Workshop Chairmen PR Workshop Heads Named; Peet Is Chosen For Chairman

The names of the eight Iowa school superintendents on the program of School Public Relations workshop at Teachers College, July 10-14, were announced last Tuesday. Included on the list was Superintendent J. H. Peet of Cedar Falls.

### Hake's Program Tells Only Good, Not The Disasters

Good things that happen in the state of Iowa are news according to the radio program "The state of things."

Herbert V. Hake, program director of the radio department, explains that the news found in metropolitan papers is news of disasters, tragedies, and in general bad news. The purpose of this program is to show that Iowa is the state where many good things are daily occurrences. Every week Mr. Hake calls approximately 12 county newspapers and presents on his program the good news of the week in an attempt to prove that human nature is not hopeless.

Along with these items, on the spot recordings are presented interesting events of the week. This week Mr. Hake will journey to Dubuque where he will board the steamer that is taking the State Historical society on a four day trip along the Mississippi river. Mr. Hake will journey to MacGregor and return after obtaining wire recordings of the event for his broadcast.

The program can be heard every Wednesday over station WOI from 2:30 to 3 p.m.

## Cast Is Selected For Acting Roles In 'Hasty Heart'

Members of the cast for the summer play, "The Hasty Heart," have been chosen, announced Hazel B. Strayer, professor of speech. "The Hasty Heart," a comedy drama by John Patrick, will be presented on July 20 and 21.

The cast of characters is as follows:

An orderly ..... Cecil Criger  
Yank, an American ..... Joe Voss  
Digger, an Australian, Dick Balzer  
Kiwi, a New Zealander.....  
..... Paul Severson  
Tommy, an Englishman .....  
..... Dick Everett  
Margaret, an English Nurse.....  
..... Margaret Doty  
Colonel, an English Medical  
Officer ..... Merle Picht  
Blossom, a native Basute.....  
..... Norman Potts  
Lachlen, a Scottish sergeant.....  
..... Bill Waack

## 'S. Village Will Be Full For Fall Term' -- Bender

From present indications it appears that Sunset Village will be full for the fall quarter, according to Frank E. Bender, dean of men. "Applications for the student resident area have by-passed all expectations," the dean said.

The idea of turning one or two of the units to the housing of single men has been discontinued for the present time, but there are possibilities that vacancies in the winter quarter will revive the plan.

The workshop which is sponsored jointly by the Iowa State Education association and Teachers College, will be conducted for the purpose of developing awareness of the urgent need for better public schools. It will also be used to exchange information and ideas as to problems and best techniques for carrying out successful public relations programs.

Mr. Peet will be chairman of a series of group discussions on "Media and Techniques in Public Relations." There will be four discussions with each of four groups. The eight superintendents will function as chairmen and recorders.

Recorder for the discussions on media and techniques will be Superintendent C. L. Rupert of Monroe, Iowa.

### Hold Split Sessions

The groups will meet in split sessions in the first four of five general sessions, starting at 10:15 a.m. on Monday, July 10.

Registration for the workshop starts Sunday, July 9, when the eight group chairmen and recorders will also meet with group consultants.

Leading the discussion on "What Is Public Relations?" will be B. C. Berg, superintendent of schools at Newton, Iowa. Harvey N. Kluckhohn of LeMars, Iowa, will be recorder for that series.

Keokuk's J. J. Wright will chairmen the discussions of "School Public Relations 'Publics'," and Superintendent D. D. Dunlavy of Corning, Iowa will record the conclusion of the four groups on that subject.

Clyde Parder of the Cedar Rapids schools and W. G. Pence of Fairfield, Iowa, will handle the talks on "Special Problems in School Public Relations."

### Registration Ends Monday

On Monday, before the start of the workshop program, registration will be finished from 8-9 a.m. after breakfast in the Commons.

Charles Martin, executive secretary of the state education association, and Dr. Malcolm Price, president of Teachers College, will welcome the participants.

Stewart Harral of Oklahoma university, president-elect of the American College Public Relations association, will give the first of a series of four talks.

### Workshop Includes Recreation

The four day meeting will include breakfasts, luncheons, a chuck wagon picnic, campus open house, golf, tennis, and swimming, in addition to the regular discussion sessions.

At the fifth and final general session at 3 p.m., Thursday, July 13, Roy K. Wilson, assistant director of press and radio relations of the National Education association in Washington, D.C., will present the major highlights of the workshop findings, the final results of the discussions led by the eight superintendents.

## Classes Meet July 3

All classes will meet July 3. There will be double cuts for all students having unexcused absences on that date. Any consecutive absence, for both July 1 and 3, will be counted as double cuts on both days. This announcement came from the office of M. J. Nelson, dean of the faculty.

B. Boardman