

# Major Themes in Economics

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**MAJOR THEMES  
IN ECONOMICS**



**VOLUME 22, SPRING 2020  
DEPARTMENT OF ECONOMICS  
UNIVERSITY OF NORTHERN IOWA**

EMILY IEHL

Can Doing Good Reduce Risk? Corporate Social Responsibility  
and Risk for Firms in Controversial Industries

CHASE A. COLLINS

Measuring Earnings Through Performance: A Replication of the  
Returns to Skill of PGA Tour Golfers

DJ LOUTSCH

Using the Home-Underdog Theory to Test the Efficiency of the  
NFL Sports Gambling Market

TREVOR WANGSNESS

An Analysis of the Secondary Market for Live Music and  
Complementary Goods



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