2018

Rod Library Strategic Plan, 2015-2018

Rod Library. University of Northern Iowa.

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<table>
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<th>Mission</th>
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<tr>
<td>Rod Library empowers and inspires our community to discover, imagine,</td>
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<tr>
<td>create, and innovate.</td>
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<tr>
<th>Vision</th>
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<tr>
<td>Rod Library aspires to be the best comprehensive university library in</td>
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<tr>
<td>the country.</td>
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<th>Values</th>
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<td>Student Success--the preparation of students to achieve their goals</td>
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<td>through access to resources, services, technology, and spaces;</td>
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<td>Intellectual Freedom--&quot;the right to seek, receive, hold, and</td>
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<td>disseminate information from all points of view without restriction&quot;</td>
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<tr>
<td>(ALA);</td>
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<td>Information Literacy--the ability to find, evaluate, and use</td>
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<td>information;</td>
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<td>Flexibility--the drive to adapt and innovate to meet the ever-changing</td>
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<td>needs of our community;</td>
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<td>Diversity--the inclusive, rich, and varied environment that provides</td>
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<td>opportunities to learn, understand, and grow;</td>
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<tr>
<td>Collaboration--the free exchange of ideas between individuals and groups</td>
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Goal 1. Provide excellent user experience through exceptional services, the right resources, intuitive design, and the development of physical and virtual spaces for patrons and staff.

G1. Objective 1. Provide high-quality services and assistance.

G1. O1. S2. Create a streamlined service model.
G1. O1. S3. Take measurable steps toward increasing staff accountability for being able to create, work, and serve in a diverse workplace environment.
G1. O1. S4. Collaborate in order to offer new services to patrons.

G1. O2. Provide access to appropriate information, resources, and new methods of sharing knowledge.

G1. O2. S1. Educate the community about the Open Access movement.
G1. O2. S2. Promote and encourage scholarly communication in all its forms.
G1. O2. S3. Develop collections and offer access to technology which support study, research, and programming for diverse populations throughout the university and community.

G1. O3. Provide flexible spaces that are easy to use and navigate.

G1. O3. S2. Provide varied study and work spaces that meet the diverse needs of our patrons.
G1. O3. S3. Update facilities to provide a welcoming, accessible, safe, and inspiring environment for all members of the community.


G1. O4. S1. Update technology, software, and systems to improve efficiency and function for patrons and staff.
Goal 2. Invest in initiatives and resources to spark student success.


G2. O1. Strategy 1. Reorganize staff and functions to better meet the learning needs of students.
G2. O1. S2. Identify partnerships and opportunities to collaborate.
G2. O1. S4. Promote the exchange of ideas, coordinate learning support, and provide a venue for cultural activities.
G2. O1. S5. Provide needed academic resources on a timely basis.

G2. O2. Provide services, resources, and spaces that promote and enable creativity and innovation.

G2. O2. S1. Provide ample opportunities for students to create content.
G2. O2. S2. Provide equipment and services needed to bring student ideas to life.

G2. O3. Promote learning and mastery through instruction and provision of other services and resources.

G2. O3. S2. Encourage and facilitate maximum utilization of library resources and services in the physical and digital classroom.
Goal 3. Advocate for Rod Library including resources, services, and spaces that promote intellectual growth and discovery.

G3. Objective 1. Enhance the Library’s public relations.

G3. O1. S3. Actively listen and respond to the needs of our community.

G3. O2. Continue and expand outreach efforts.

G3. O2. S2. Strengthen ties between the Library and other units on campus.


G3. O3. S1. Secure needed funds to properly serve the community’s need for Library resources, services, spaces, and technology.
Goal 4. Become a learning organization

G4. Objective 1. Develop a supportive learning environment.


   G4. O2. S3. Collaborate between Library departments and units in order to be more efficient and consistent.


   G4. O3. S1. Utilize the diversity of ideas, skills, and experiences of ourselves and others.