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University of Northern Iowa Alumni Association

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n the early 1990s, a group of University of Northern Iowa staffers huddled in a conference room, pondering a name for this large-scale campaign they were about to launch. Something with optimism and momentum, said one. With panache and distinction, said another. Heaps of campaign documents from other institutions were scattered across the conference table, each pledging vision, promising a 21st century to equal no other.

A few weeks later, President Constantine Curris suggested a simple, descriptive name: Leading, Building, Sharing. The name described the goals clearly enough, but how could we explain what it means? Four years later, we know. The Campaign has succeeded beyond expectation; the people who made Leading, Building, Sharing a success are what it was all about: T. Wayne Davis, who twice now has shown us what is possible if we work hard enough. Alvin Schindler and his family, a name now synonymous with the training of teachers at Northern Iowa. LeRoy Redfern, who never went to school here, but adopted us as his own. Gayle Johns Rose, who has shown so many the transcendent value of the arts in her community.

To everyone who participated in “Leading, Building, Sharing,” a heartfelt thank you. We at Northern Iowa Today look forward to sharing the news of how you’ve made a difference in your University.

—DH
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Executive Editor: Susan M. Chilcott
Managing Editor: Donavan M. Honnold
Copy Editor: Janeen Stewart
Designer: Elizabeth Conrad LaVelle
Photography: Jeff Martin, Gerald Anglum, Bill Witt
Illustrations: Elizabeth LaVelle
Other Contributors: Gerald Anglum, Vicki Grimes, Carole Shelley Yates
Cover Illustration: Gary Kelley '68

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On the cover: UNI alumnus Gary Kelley's "Prexy's Pond." Kelley was awarded the honorary Doctor of Humane Letters degree at the spring 1995 commencement.

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When you invest in an institution of higher learning, you receive no stock certificate, no bond with a maturity date, no promise of cash back. But the payback to the investor is as sure and as valuable as the yield of a steady, blue chip stock.

What happens on a university campus matters, to everyone, in ways obvious and not so obvious. Universities represent possibility; they are our collective R&D of human capital. The future is only as good as the students educated today. That requires capital, investment capital. And no, a college campus doesn't rely on stockholders, but stakeholders—faculty, alumni, staff or friends who develop a long-lasting commitment to the institution.

Capital campaigns present an opportunity for stakeholders to shape their vision of what the institution can be. In the early 1990s, the University of Northern Iowa leadership believed the time was right to begin an unprecedented campaign, a long-term effort to secure $25 million in private gifts to meet some of the University's longest-sought needs:

◆ A Performing Arts Center worthy of the tradition and quality of UNI's and the community's musical and theatrical performances;
◆ A broad base of scholarships to attract outstanding students to UNI, as well as to narrow the gap between the cost of college and what the family can contribute;
◆ Endowed professorships to attract world-class teacher/scholars to elevate specific UNI programs to national prominence;
◆ An all-purpose athletic track for University and community needs; and
◆ Establish "Centers of Excellence" on campus.

Continued on page 8
R. Gordon Hoxie creates endowed professorship in history and political science

"Energy in the executive is a leading character in the definition of good government."

Alexander Hamilton, The Federalist Papers

Gordon Hoxie once visited a conference at Jagiellonian University in Poland—the second oldest university in Europe, founded in the 11th century. What did the assemblage of distinguished European academics wish to discuss with Dr. Hoxie? The Federalist Papers.

In Hoxie, they could not have selected a better American with whom to discuss the most influential early document of democracy. Few have a better grasp of American political history. Hoxie is founder and CEO of the New York-based Center for the Study of the Presidency, which he created at the behest of Dwight Eisenhower, with whom Hoxie served at Columbia University after World War II.

To bring Hoxie's love of political history back to his native Iowa, he created the R. Gordon Hoxie Endowed Chair, a new faculty position to teach in the departments of History and Political Science. His knowledge of the American presidency—and his personal friendships with the men who have held that office—have given Hoxie insight into the dynamic of presidential leadership that few can match, an insight he hopes the new professor will pass on to UNI students. "Ideally, the University will seek someone who first and fundamentally is a great teacher, but who also is a good research scholar. That's a tough challenge, but it can be done," Hoxie believes.

"I believe the selected person should have understandings beyond the social sciences. Our future leaders aren't all going to be drawn from history and political science. Business people, scientists, mathematicians, must have some grasp of our political heritage, our political institutions," he says.

Hoxie was born in Waterloo, Iowa, and graduated from Iowa State Teachers College in 1940. His remarkable career as a historian and academic administrator spans half a century, including collaborations with some of the
legends of the 20th century: all four living former presidents serve as co-chairs of the Center; he has retained his ties to the Eisenhower family since the 1940s.

After service in World War II, Hoxie remained for a time after the war to write a history of the Army Air Corps. He served as an assistant to (then future) president Dwight Eisenhower at Columbia University, and founded C.W. Post College in Greenvale, New York (now part of Long Island University) and served as its president. Later he became chancellor of the five Long Island University campuses, and was instrumental in the founding of the Taft Institute of Government. Among his honors are the Distinguished Service Medal of the City of New York and the Legion of Merit.

Internationally, Hoxie consulted for the U.S. State Department and served on a number of diplomatic missions. He worked extensively with the Republic of Korea in their transformation into a modern democracy, and was president of the American Friends of Chung-An University in Seoul.

Ironically, for all his achievements in our nation’s centers of power, one of his seminal influences was born just 20 miles from Hoxie’s birthplace: fellow Iowan Carl Becker, the eminent historian born in Reinbeck, Iowa. “I visited Becker at Ithaca, New York, where he was a professor at Cornell,” Hoxie remembers. “Becker’s book on the Declaration of Independence was a classic, a great mind showing a great understanding of humane qualities, virtues, citizenship.

“Carl Becker had many of the qualities I would like to reside in this professorship: lively teaching, a writer of great books. He believed in the importance of civic virtue. Our most effective presidents have had a sense of moral leadership. Eisenhower was a moral and spiritual president, a president who defined his age,” Hoxie believes.

Hoxie’s gift to his alma mater will also include a lectureship series. The first invited speaker for fall, 1995 is none other than Hoxie himself. “I owe a lot to my alma mater, and to my parents, Charles and Ada Mae Hoxie. That’s why I earlier created a scholarship in their honor,” he says. “When I was an undergraduate student at Iowa State Teachers College, there were only 1,800 students—and a remarkable faculty. President O.R. Latham, too, was a remarkable man.

“I’ve always been very proud of this institution. At the Center for the Study of the Presidency, we host students from all 50 states. With this endowment I would like to share the principles and scholarship of the Center with my alma mater.”
An American entrepreneur creates legacy for Northern Iowa

T. Wayne Davis conducted business according to the Four-Way Test of the Rotary Club: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendship? And will it be beneficial to all concerned?

In the multi-million-dollar business empire created by Davis, '43, the answer was always yes, all the way around. Davis, who died in 1992, was founder of Control-o-fax Corporation in Waterloo, a developer of accounting systems for the health services industry. In his lifetime, he founded or spun-off eight different businesses across the country, providing a livelihood for over 500 people. He did it the old fashioned way: honestly, ethically, fairly.

T. Wayne Davis grew up on a farm near Lime Springs, Iowa. His father died when he was only six. Davis' mother, crippled with rheumatoid arthritis, was left with four children to raise. Davis later hitchhiked to Cedar Falls with five dollars in his pocket. He worked at the college bookstore, operated by John Latta, Jr. He saved enough money to enroll at Iowa State Teachers College, where he majored in business education. He continued to work at Latta's—45 hours a week, on top of his full load of classes and studying.

After graduating in 1943, Davis entered the U.S. Navy and was commissioned an ensign. He served in both the Atlantic and Pacific operations, including the momentous island hopping campaigns of 1944-45. Five months after the war, he left the Navy and arrived in California, where a sales job awaited. Latta wanted him to return to Cedar Falls. A flip of the coin. Heads. He caught a train to Iowa.

Davis built the business at Latta's, and spawned the operation that later become Control-o-fax, a major developer and supplier of pegboard accounting systems for the health services industry. At one point in the early years, the business achieved 300 percent annual sales growth. "We were ambitious and not afraid of any challenge," he said in a 1986 interview. "We sort of took one step at a time. Sometimes those steps were pretty big. I was working 18 hours a day to keep up with everything, since everything came across my desk." Davis eventually built Control-o-fax plants in California and Atlanta.

Hard work, a good business idea, more hard work, and belief in himself. A beguilingly simple recipe for success. So why do so many fail at business, while people like T. Wayne Davis succeeded? What qualities make or break a new business? Soon, a new T. Wayne Davis Chair in Entrepreneurial Studies will help students and businesses explore the answers to those questions. A donation from Davis and his wife, Adele, to the University of Northern Iowa Foundation creates this new faculty position in the UNI College of Business Administration as part of the "Leading, Building, Sharing" Campaign. The spirit of entrepreneurship that made Davis a success in business will live on for future UNI students—and for the Iowa business community.

According to Robert Minter, dean of the College of Business Administration, the selected professor will provide leadership in several areas: educating and preparing young entrepreneurs; working with Iowa small business; providing business programs for entrepreneurs
interested in establishing new businesses in Iowa. The College is currently seeking the first T. Wayne Davis Endowed Chair in a competitive, nationwide search. “The T. Wayne Davis Chair is an idea whose time has arrived,” Minter says. “Entrepreneurship can be taught. The reason many small businesses fail is the lack of entrepreneurial skills. Small businesses are the primary service providers in the economy today. The establishment of this position will allow the College of Business Administration to foster the formation and retention of businesses in Iowa.”

“Wayne would've had trouble spelling entrepreneur,” laughs Ike Leighty, a long-time friend of Davis and himself an entrepreneur as CEO of Engineered Products, Inc. of Waterloo. “We called it 'going into business.' But he wrote the book on entrepreneurship with his life, and he wrote a new chapter every day. By any measure, T. Wayne Davis was an extraordinary entrepreneur.

“Entrepreneurship is an art, not a science. It's a combination of who we are, what we know, a strong work ethic, skills and experience, luck and timing, chemistry, making it up as you go along, and the X factor—an air of confidence. Deep down, you have some sort of inferiority complex, because you know you have to work that much harder. There's no secret to T. Wayne Davis' success. It was character, rather than cunning. What you saw was what you got. They say entrepreneurs have to take risks. Wayne was no risk taker, he was a risk manager, a competitor,” Leighty says.

Davis’ work day didn’t end when he left his office. Known as the “Father of the UNI-Dome,” Davis chaired the national centennial fund drive in the 1970s, which raised the funding to build the UNI-Dome, a remarkable building, then as now. The UNI-Dome almost didn’t get built, but Davis’ persistence ensured that the funds were raised, and that his alma mater built the building that is as much a UNI landmark as the Campanile. “T. Wayne Davis opened doors for people throughout his lifetime,” says UNI President Constantine Curris. “He has opened many doors at this University.”

In 1994, Davis was posthumously elected to the Iowa Business Hall of Fame, where his name is enshrined with other Iowa legends like Maytag, Meredith, Ruan and Henry Wallace.

No, Horatio Alger didn’t write the life story of the late T. Wayne Davis. But Davis’ life and works are a better story of hard work and success than even Alger could have imagined.
"Leading, Building, Sharing" continues a tradition of "transforming gifts" to the University, gifts which leave a lasting legacy. Two of the most recognizable campus landmarks were built through private support: the Campanile in the 1920s and the UNI-Dome in the 1970s. One of the premier scholarships awarded to UNI graduates—the Merchant Scholarships—are funded through an endowment established over 40 years ago.

At the outset of "Leading, Building, Sharing," Campaign leaders set an aggressive goal of $5 million for scholarship support for UNI students. This goal was the first to be achieved in its entirety; in fact, private scholarship gifts exceeded $7.3 million—nearly 50 percent over the goal. "The impact of these gifts is being felt already," says Roland Carrillo, director of Financial Aid at Northern Iowa. "If students don't receive scholarship or grant support, they and their parents will have to borrow that much more. Sometimes, the debt load is just too much; they can't afford college."

Northern Iowa's $8,500 annual price for tuition and fees, room and board, books and other costs is below the national average. In 1994-95, the average loan indebtedness per year, per student, is $4,395—an increase of $1,800 in just five years. Clearly, rising college costs have translated into higher student loan balances, given modest increases in state appropriations. Nationally, student loans have increased three-fold since 1980, from 4.3 billion to 14.8 billion. At UNI, "Leading, Building, Sharing" will offset that trend.

The University plans to continue to build scholarship endowments, in order to further increase the level of private support for UNI students. Besides helping a broad base of UNI students with financial support, UNI seeks targeted scholarships to continue to attract the best and brightest to UNI, through an unmatched combination of academics and aid.

The jewel in the crown of the "Leading, Building, Sharing" Campaign is the proposed Performing Arts Center (see accompanying story, page 12). The University and community have supported a healthy
LeRoy Redfern, a friend indeed

"I've been a strong believer in the arts ever since I started playing cornet in the band in seventh grade at the Peru State Teachers College lab school in Peru, Nebraska," says LeRoy Redfern to partially explain why he is co-chair of the Cedar Valley Committee for the capital campaign to build a School of Music Classroom Building/Performing Arts Center.

His other reason for being a strong Northern Iowa supporter since he started a law practice in Cedar Falls in 1948 has to do with wanting to live in a town with a college atmosphere.

"The University (then Iowa State Teachers College) was a major factor in our coming to Cedar Falls. My wife, Nancy, and I grew up in a college town (Peru, Nebraska) and knew the feeling and dimension of knowledge a college town can add to your life," says Redfern. "We decided because we wanted to live in a college town that we should do our part to make UNI part of the community and the community part of the University."

That goal has certainly been reached through Redfern's consistently strong volunteer involvement in University Foundation projects and his support of University sports and music events. He has served as Foundation attorney "almost since its inception," he says, played a crucial role in the UNI-Dome capital campaign, worked on the "Leading, Building, Sharing" Campaign since its 1990 beginning, and currently serves on the advisory committee for the School of Music Classroom Building/Performing Arts Center and on the Presidential Search Committee.

Redfern, senior partner in the Cedar Falls law firm of Redfern Mason Dieter Larson & Moore, adopted the University of Northern Iowa as his Number One school even though he received a bachelor's degree in history teaching from Peru State College and a law degree from the University of Michigan.

"It behooves all of us to keep the University going to the next level," he explains of his commitment. "When we did the UNI-Dome campaign in the 1970s we said then that the next campaign would be for a Performing Arts Center."

Redfern's personal musical interests help spur him on in his fund-raising efforts. He and Nancy are longtime supporters and participants at Waterloo–Cedar Falls Symphony Orchestra concerts where they have endowed a viola chair. And, Redfern himself once considered a music career. After taking up the cornet in seventh grade, he hitchhiked to Omaha (about 1 1/2 hours north) weekly for two years to take private lessons. When he won the 1937 district solo contest, the Omaha paper featured him in a front page article titled, "Hitchhikes 8,000 Miles to Cornet Glory." But, Redfern says, "It wasn't until I tried to succeed in the national contests that I realized I had the interest and the drive, but I didn't have the talent to make it in a music career. Still my interest in music has always continued."

For the sake of the performing arts in the community, for the sake of taking the University of Northern Iowa to the next level of achievement, LeRoy Redfern continues to devote himself to making Northern Iowa his Number One school.
performing arts climate for years, without the benefit of a true performance hall. The Waterloo/Cedar Falls Symphony performs in local auditoriums with less-than-ideal acoustics and amenities, but thrives nevertheless.

For 31 years, Howard Jones, now professor of history emeritus, chaired the University of Northern Iowa Artists Series. For all the “character” of the Old Auditorium’s (now Lang Hall) advanced age, small stage and less-than-desirable acoustics and lack of parking, Jones booked some of the world’s premier performance groups onto the venerable stage: Van Cliburn, The American Ballet, Helen Hayes, Robert Frost, Burl Ives, Carl Sandburg, Itzhak Perlman and Herman Prey. “I’ve known for 41 years we’ve needed a better auditorium,” Jones says. “I could have doubled our audiences with adequate parking.”

Today, Joel Haack, professor of mathematics, chairs the UNI Artists Series. Like Jones, his committee has attracted quality programming to campus. “Dance and theatre productions are limited by the size of the existing performance space. We have been unable to meet some requests for performance areas and acoustics,” he says. Those limitations will soon be behind us. “Leading, Building, Sharing” secured nearly $9 million in gifts and pledges, an amount to be matched by the state of Iowa to make this long-anticipated building a reality. (The state’s share will ensure that the facility includes classroom and rehearsal space for the growing UNI School of Music.) The University, as well as the Cedar Falls/Waterloo communities, have responded to a challenge.

Just as the performing arts center will enhance a program of unquestioned quality, UNI’s track and field program fields a championship quality program, without an outdoor track. Consider: in 1995 UNI won the Missouri Valley Conference indoor and outdoor track championships—without an outdoor track. A major goal of “Leading, Building, Sharing” is to secure funds to build a high-quality outdoor track (see story on page 14). In May, the University announced plans to begin planning and construction. The most modest Campaign goal ($1 million), too, is becoming a reality.

The Campaign began close to home: with the University’s faculty, staff and governance boards. The effort then expanded outward, to the local community, then nationally. When UNI President Constantine Curris approached Myra Boots to co-chair the on-campus portion of “Leading, Building, Sharing,” she hesitated for just a moment, then agreed. “How could I say no to President Curris when he’s showing that kind of faith in me?” she smiles. (Boots’ co-chair was the late Lyle Schwarzenbach, who died in a plane crash in 1993.)

Boots’ strategy: offer to visit every department on campus, not to sell, but to explain what the Campaign was trying to accomplish. “I was surprised about the wonderful reception we received when we visited departments,” she says. “We would suggest a formal reception, or a wine and cheese
event, and they would say, 'Oh, no. Just come and meet with us.'" This Campaign was supported by the people who work here; they have a tremendous pride in this institution." Boots says people on the lower ends of the UNI pay scale gave generously as well. "They realize every gift was important because the Campaign is for the students. The staff know UNI is their home for their working lives, and they meet lots of students year after year who really need the financial help."

Roger and Barbara Kueter are known community wide as two of the most loyal and dedicated UNI supporters. Roger is a longtime professor and head of the Department of Teaching, a teacher's teacher with a reputation for teaching, service and support. If something needs to be done in the UNI College of Education, chances are, Roger is there to help. Barbara works in the UNI Graduate College as a program assistant. "UNI is a personal institution. The Campaign provided us the opportunity to express gratitude for the institution for which I've taught for 25 years," Roger says. "I've found that my colleagues are exceptionally proud of this institution, and what it's doing. It has consistently attracted high-quality faculty, which leads to high-quality students."

The Kueters are pleased that an institution with sound facilities for athletics will build equally fine facilities for the arts. "This facility will provide a more sophisticated experience for students by exposing them to art and musical performance not now available."

"Leading, Building, Sharing" proves the power of public-private cooperation for the benefit of an institution, at a time when higher education in America faces severe scrutiny from several fronts. Taxpayers, and the legislators they elect, rightfully (and believe it or not in these contentious times, respectfully) expect some real value in return for the assets invested. Students know at age 18 that the college they select—and four or more years they'll invest—will be a transforming experience in their lives. Alumni know that the value of their college degrees, the lifetime of pride and experience and memories of the institution where they invested their time, is only as good as the institution's current excellence.

At the end of June, 1995, "Leading, Building, Sharing" gifts and pledges exceeded $30 million, well over the $25 million goal. This commitment speaks volumes about the loyalty and commitment stakeholders feel toward the University of Northern Iowa—and their trust that UNI will be a transforming institution for Iowa and its future.
The faculty and students of the Northern Iowa School of Music dreamed of an acoustically perfect concert hall, practice and rehearsal rooms.

Musicians in the Waterloo-Cedar Falls Symphony Orchestra dreamed of having a real “home” performance hall where the sound of their music resonated in a quality chamber.

Music and theatre supporters dreamed of a performing arts center that would tell all how revered the performing arts are in northeast Iowa.

School of Music students dreamed of additional classroom and rehearsal space to meet the needs of an increasing number of music majors.

They all dreamed and their dreams became the same. Cooperatively, Northern Iowa faculty and staff, UNI Foundation staff, and community leaders have worked since 1990 to raise $9 million from private funds to be joined with $8.8 million from the State of Iowa to build the School of Music Classroom Building/Performing Arts Center. The fundraising goal has been met as the centerpiece of the University’s “Leading, Building, Sharing” Capital Campaign. And, for the upcoming year, Iowa Governor Terry Branstad recommended $2 million from the state.

“This building will fulfill the dreams of all artists in the area who have such interest and high participation already without a professional performance chamber,” says Angeleita Floyd, Northern Iowa associate professor of flute and Waterloo-Cedar Falls Symphony Orchestra member. “Music is sound and acoustics, and without a proper chamber the music loses so much. We are on the edge of giving the whole community something it has longed for. The School of Music Classroom Building/Performing Arts Center will be a multi-purpose building for local and area performing groups and a showcase for attracting national performance groups.”

Its multi-purpose function points out the most interesting aspect and challenge of this building. The building will serve the music education needs of the campus providing additional classrooms, practice rooms and rehearsal rooms for a growing number of music majors, but it will also reach out to the community as a home for the Waterloo-Cedar Falls Symphony Orchestra and a performance hall for regional and national groups. Morris Mikkelsen, director of Facilities Planning for Northern Iowa, believes, “The building will make a great statement for the University and the community through what it says about the performing arts in northeast Iowa. It’s an educational facility, but it’s also much more than that.”

The dream of so many comes closer to reality this summer and fall as the Advisory Committee of University and community representatives for the School of Music Classroom Building/Performing Arts Center works with the architectural team to select a site and conduct a program study. Mikkelsen, who chairs the Advisory Committee, hopes those two parallel processes are completed by the end of summer so the actual conceptual design work can begin and construction could start in summer, 1996.

electing a site and conducting a programming study may sound like academic projects, and in a sense they are, explains Gary Reetz, project manager/fine arts
Specialist from the chosen architectural firm, Hammel Green and Abrahamson, Inc. (HGA) of Minneapolis. "These two processes are so interrelated that the Advisory Committee chose to do them at the same time," Reetz says. "The programming part means putting together a wish list of everything wanted in the building, comparing it to the budget, and then determining what will be in the final building."

HGA was chosen for the Midwestern performance facilities to their design credit. Several of these have received glowing reviews for their acoustic success, an important element for the Northern Iowa project. Reetz states his firm has designed buildings across the country, but the ones most directly related to this project are the Jensen Hall of Music at Luther College, used primarily for academic purposes; the Ted Mann Concert Hall at the University of Minnesota, which has a performance hall; and the Center for Visual and Performing Arts at Valparaiso University, scheduled to open this fall, which features a theatre, performance hall and associated classroom space.

In addition, Mikkelsen explains, "The Advisory Committee decided as a whole that all elements of the building were so critical that they wanted a team that could work well together with a commitment to the elements of acoustics, theatre and architecture. Acoustics has always been extremely important in the building design—not only for a performance hall, but for practice rooms, rehearsal rooms, and a smaller concert hall."

Therefore, the HGA team also includes Acoustic Dimensions of Mamaroneck, New York, with experience designing acoustic solutions for clients including Constitution Hall, Washington, D.C.; Musical Theatre, Offenbach, Germany; Creighton Fine Arts Center, Omaha; and the Ted Mann Concert Hall, Minneapolis. Fisher Dachs Associates of New York will provide theater design and lighting design. Their clients include Harvard University’s Lowell Hall, Lincoln Center Institute, and Columbia University Kathryn Bache Miller Theatre, among many others. The team will work in association with Flinn Saito Andersen Architects of Waterloo, the local architectural liaison.

Floyd expresses, "The architects and acousticians are geniuses at creating intimate spaces so that the performance hall will seat a certain number of people but it won't seem empty if it is not full."

What will the building include? Right now, Reetz explains, the team of consultants is interviewing all of the user groups including School of Music faculty and staff and members of the Waterloo-Cedar Falls Symphony. "From these meetings we'll prepare a document that combines the user group needs and requirements with our past experience in building other facilities since we know a lot of the technical requirements associated with this kind of very technical building."

At the same time, the architects are investigating several possible sites for the building. "We'll examine these sites for elements like availability of utilities, parking, traffic flow day and night, and the image a building on that site would present from the exterior to relate it to the campus and the community. Then we'll make a recommendation to the Advisory Committee and they will decide."

As a beacon for performing arts in northeast Iowa, University and community participants alike hope the performance center will enhance the aesthetic side of the community. It's also hoped, says Floyd, that the performance hall will attract national artists, musicals, stage opera and dance to a space with a professional sound.

However, she and Mikkelsen both caution, this will not be a Hancher or a CY Stephens or a Des Moines Civic Center. Those auditoriums are much larger and, she explains, "you can't control acoustics in a space as big as Hancher." The performance hall will seat approximately 1,500–1,800; its specific size will be determined during the programming study this summer.

"Our hope is that this building will nurture a following of people who want to come to hear wonderful musical sounds. I say that as a member of the Symphony," says Floyd. "As a School of Music faculty member, I know we have fabulous students and faculty, but we need to hear the fantastic sounds. This building will let all of that happen and the dream will come true."

Members of the Advisory Committee for the School of Music Classroom Building/Performing Arts Center from the community include: Jim Fox, ’56, chairman of the board of Allbee Printing Co.; Edward Gallagher, Jr., senior partner in Gallagher Langlas and Gallagher; Camille Hogan, ’73, president of Short’s Travel Service; Mary Kabel, community volunteer and president of the Waterloo-Cedar Falls Symphony Guild; and LeRoy Redfern, senior partner in Redfern Mason Dieter Larsen and Moore.

Campus representatives are Duane Anders, Physical Plant director; professor Gretta Berghammer, head of the Department of Theatre; professors Bruce Chamberlain, Angeleita Floyd and Marilou Kratzenstein of the School of Music; UNI student representative Theresa Girsch; mathematics professor Bonnie Litwiller; Raymond Tymas-Jones, head of the School of Music; and Morris Mikkelsen.
A new outdoor athletic track will be constructed as a result of the successful fund-raising efforts of the “Leading, Building, Sharing” Campaign. The track will be constructed west of the Malcolm Price Laboratory School, and will replace an older cinder track at the same location.

In May, the Iowa State Board of Regents approved a project description for the track, which carries an initial budget of $750,000. Shive-Hattery Engineers and Architects, Cedar Rapids, has been contracted to design the track. The official groundbreaking will be scheduled for this fall, with completion scheduled for summer 1996.

The all-weather, eight-lane running track will be constructed from a state-of-the-art, polyurethane surfacing product. Amenities such as bleachers, restrooms, lighting, scoreboards, concessions and storage buildings will be installed as funding becomes available.

The track will be a welcome addition for a traditionally strong program. This spring, Northern Iowa’s men’s teams captured both the indoor and outdoor championships in the Missouri Valley Conference—despite the fact that UNI holds no home outdoor meets.

“We’ve had great success in men’s and women’s track. Right now, we’re a burgeoning regional-caliber program. A quality outdoor facility will make us a full-fledged national contender,” believes Chris Rittervi, Northern Iowa athletics director. “The UNI-Dome is recognized as a great indoor facility. A comparable outdoor track gives us one of the best combination indoor-outdoor track and field facilities in the country.”

Rittervi envisions the new facility being used for some premier meets, such as a return to the Big 4 meet between Iowa’s four Division I universities, as well as invitational meets including some national powers from outside the region. “We’ll get in the rotation to host the Missouri Valley meet,” he says.

The new track will serve community needs as well, such as Special Olympics, the Iowa Games, city track meets and as the starting and ending point for local half-marathons. The track will be open for community and recreational usage during the fall and summer months.

Constantine W. "Deno" Curris began his presidency at the University of Northern Iowa during a period when Iowa was suffering severe economic problems. Despite these difficulties, he did not retreat from laying the foundation required to strengthen the University's long-term development. Curris came at a time in UNI's history when it needed a stronger sense of "self," a revitalized mission and a heightened external presence.

Curris emphasized several themes for UNI's development: a renewed emphasis upon quality undergraduate education; leadership in teacher education; service to the state—including economic development; and an expansion of international studies to prepare students for the 21st century. In addition, extensive campus improvements and building renovations to improve teaching facilities and to provide additional space for increased enrollment were a priority.

While UNI confronted financial challenges throughout the early years of the Curris presidency, it also experienced enrollment growth that continued into the '90s. This situation raised the issues of access and quality, of the balance between resources and enrollment. In fact, from 1983 to 1991, enrollment grew almost 18 percent to slightly more than 13,100 students. Clearly the University of Northern Iowa developed from being "Iowa's best kept secret" to "Iowa's university of choice."

The Curris years have been characterized by innovative educational and public service programs; a student-centered philosophy; dedication to excellence in academics as well as athletics; a growing national reputation; enhanced financial support—both public and private; and a strong sense of institutional pride among all constituents.

In an interview last year, Northern Iowa Today asked Curris what had given him the most satisfaction during his presidency here. His response, "...there is greater pride in UNI today than there was when I first arrived. You can see...the significant increase in "purple" attire and [UNI] merchandise...I have received a lot of satisfaction in seeing people, who have always known this was a good university, more visibly attest to that fact."

Capturing the impact and significance of Deno Curris' 12-year presidency on four pages isn't easy. In fact, it's nearly impossible. But we at Northern Iowa Today believe the timeline does furnish our readers with a panoply of events and circumstances that generally highlight the University of Northern Iowa's evolution under his leadership.

—SMC
Through the years... Deno's first interview occurs shortly after his arrival in August 1983...

Deno and Jo celebrate the holidays with their inaugural campus-wide open house in December 1983...

be addresses University planning at the September 1984 faculty/staff convocation...

the marching band salutes the president during a football game...

"The composition of the SCUP committee, its painstaking efforts to involve the entire University, the nature of its deliberations, and the resulting product contributed greatly to the University overcoming its lack of confidence...the process...may be as significant to the future of this institution as the outcome of its deliberations."

President Curris
The Alumnus 1984

Curris fights for UNI faculty eligibility for state "vitality" funding; issue resolved successfully.
Regents authorize demolition of Old Administration building.
Curris accepts recommendations of Select Committee on University Planning.

Delegation of educators from People's Republic of China come to UNI to sign exchange agreements.

"...the students feel Dr. Curris is on their side...one of the greatest things he has done for the University is increase the perception of quality at the University of Northern Iowa."

David Boyer, NSG president
Des Moines Register 1989

Coaching staff salutes the president during a football game...

UNI sets record enrollment of 11,514.
Presidential Scholars program established.
Carillon in Campanile restored.
UNI houses first Cedar Valley economic development office.
Curris addresses Midwest Governors Conference on generating and sustaining support for education.
State orders budget cuts; UNI loses $1.55 million.
Panthers reach "final four" in NCAA I-AA football championships.

Construction begins on Visitor and Information Center.

"This University cannot live, and does not want to live, in any university's shadow. With enough room and support, we will cast our own shadow."

President Curris
The Alumnus 1984

"Planning at UNI...builds upon success, not failure. It seeks to master expected growth, not reverse deterioration and decline. It is easy to speak of excellence, but it is more important to define it. UNI defines excellence in functional rather than reputational terms. Excellence in what we do, rather than in who we are or how we are perceived is a definition befitting the ethos of this University..."

President Curris
Faculty/Staff Address 1990

1984

Curris chairs state task force on Teacher Education and Certification.
Student Alumni Ambassadors created.
Lux Medallion Award inaugurated to honor students for outstanding service to University community.
Wall Street Journal ranks accounting program as one of the top 10 in the nation.

1985

"This University cannot live, and does not want to live, in any university's shadow. With enough room and support, we will cast our own shadow."

President Curris
The Alumnus 1984

1986

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President Curris
Faculty/Staff Address 1990
celebrating the Business Building groundbreaking with Regents' President Marvin Pomerantz... visiting with school children in the Partners in Education program... granting a graduate degree at commencement... town and gown—the President enthusiastically supports the campus location of the College Hill Arts Festival...

"The talents embodied in the faculty and staff of this University are immense... we have contributed to building our state and nation, and to addressing social concerns... The decision of this Faculty... to strengthen admission standards... has had a profound and lasting impact on secondary education in Iowa. That decision was the catalyst for widespread revision of academic standards and curricula at both the secondary and collegiate levels, and is probably the single most constructive education development in Iowa this past decade."

President Curris Faculty/Staff Address 1992

"...there has been a nationwide focus on the need to improve undergraduate education. That concern is at the heart of the University of Northern Iowa. We are committed to achieving our place as one of the country's premier teaching universities... where both instructional excellence and scholarly activity help foster a reputation for distinction."

President Curris Foundation Report 1988

Iowa Waste Reduction Center created by Ground Water Act
UNI creates Office of Community Services to connect communities, businesses and individuals with economic development assistance available.
Curris speaks out against proposed tuition increases.

Community Services to connect communities, businesses and individuals with economic development assistance available.

Construction begins on Business Building and expansion of Maucker Union.
Minorities in Teaching program begun to recruit and support Iowa minority students interested in careers in education.
UNI implements stricter admissions standards; Iowa, Iowa State follow suit in 1990.
Peat Marwick begins Regents mandated institutional audits.

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Community Services to connect communities, businesses and individuals with economic development assistance available.

UNI one of the first two American public universities to enroll Soviet undergraduate students.

UNI hosts RAGBRAI and features world's largest neon sculpture.
Record number of students (1,300) graduate in spring commencement ceremonies.

UNI receives a half-million dollar grant for Teachers Teaching Teachers, a math education program.
Regents' Center for Early Developmental Education created, housed at UNI.

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UNI one of founding members of the Renaissance Group, a national coalition of universities dedicated to providing leadership in teacher education.
Studies in Leadership program inaugurated.
UNI receives grant to develop Center for Applied Research in Metal Casting.
Legislature funds Iowa's only university-level real estate education program at UNI.
Enrollment cap lifted.

1987  1988  1989

Latham Hall remodeling approved.
State approves funding to establish the Institute for Decision Making in the External Services Division of the College of Business Administration.
Writing Across the Curriculum program implemented, will establish leadership in writing competency for students.

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U.S. News and World Report ranks UNI 7th among top 15 colleges/universities in midwest region, and 2nd best buy.
UNI beats Iowa in basketball; largest crowd ever to watch basketball in Iowa fills the UNI-Dome.
Curris one of only 3 university presidents from the U.S. invited to participate in international environmental literacy conference in Talloires, France.
Legislature reaffirms UNI’s commitment to and national leadership in quality undergraduate education with a $1.13 million appropriation earmarked for enhancing undergraduate education.

1990

Business Building completed on old Prexy’s Pond.
Wright Hall undergoes renovation.
Men’s basketball team advances to NCAA Division I tournament first time in University history.
Debate duo ranks 2nd in the nation.
Department of Home Economics and doctoral program in College of Education saved despite Peat Marwick recommendations that they be eliminated.

1991

Record enrollment tops 13,000.
Camp Adventure program comes to UNI.
UNI receives $4 million grant from U.S. Department of Energy to create Center for Energy and Environmental Education.

1992

State mandates across-the-board budget cuts; UNI budget reduced $3.6 million.
Center for the Enhancement of Teaching established.

Regents grant approval for construction of new residence hall, first Regents system housing construction in almost 20 years.
Conservation Club selected as outstanding student chapter in the country.
Athletic Club passes $1 million mark in fundraising.

“... when it comes to Christmas, there are the Bob Cratchits with their Tiny Tims and then there are the Ebeneezer Scrooges. I... am a Tiny Tim Cratchit person who really likes to see the holiday observed...”

President Curris
Des Moines Register 1985

Faculty productivity plan developed, emphasizes value of teaching.
“Leading, Building, Sharing” capital campaign kicks off with $25 million goal.

Holiday lighting marks 50-year tradition on campus.
UNI celebrates 25 years as a university.
Football team beats Iowa State.

“... We view our sport activities complementary to our teaching fundamentals.”

President Curris
Cedar Rapids Gazette 1987

an annual fall gig for Demo and Jo—the traditional Homecoming parade...
receiving gifts from Camp Adventure students...
there was a well-worn path between Gilchrist Hall and the Maucker Union popcorn machine...
sometimes a President is also a coach—or thinks he is (pictured here with Athletic Director Chris Ritriev).
"Roof-raising" ceremonies mark construction of fourth floor on Donald O. Rod Library.

Restoration of Seerley Hall complete.
Commons undergoes renovation.
UNI ties for number 1 spot as "up and coming" public university in the Midwest by U. S. News and World Report.

UNI receives federal grant of more than $1 million to restructure and democratize Slovakia educational system.

KUNI brings its popular programming to Des Moines.

Crime at College: The Student Guide to Personal Safety designates UNI/Cedar Falls safest campus community in country.

Governor signs bonding bill to replace Price Lab fieldhouse.

Parking lot and A.S. Pollard Park expand.

Football team wins 5th consecutive conference championship; beats Iowa State—again.

Volleyball team wins Missouri Valley title, posts best-ever record.
UNI-Dome deflates.

UNI celebrates successful "Leading, Building Sharing" campaign; $30 million raised.

Groundbreaking ceremony held for new Wellness/Recreation Center.
UNI is only public university to make top 15 list of colleges and universities in the Midwest category of U.S. News and World Reports' College Guide; UNI also the most efficient university in the region and second in best value.

Fire destroys Price Lab School fieldhouse.
Installation begins to connect UNI to fiber optic network.

More than 95 percent of new freshmen rank in upper half of graduating class academically, setting a UNI record in that measure of student quality.

Curris selected chair-elect of the American Association of State Colleges and Universities Board of Directors.

UNI is only public university to make top 15 list of colleges and universities in the Midwest category of U.S. News and World Reports' College Guide; UNI also the most efficient university in the region and second in best value.
Auditorium renamed Lang Hall in honor of William C. Lang.
Architects begin planning for Performing Arts Center.

Operating budget for FY 96 to increase 5 percent; reflects state's support for undergraduate education at UNI.

Curris leaves UNI in June to become president of Clemson University.

"The considerable talents of the faculty, the power of technology, and the opportunities in co-curricular programs offer to students the promise of extraordinary educational opportunities and for a university a future characterized by distinctive and productive learning. That is a vision for this University which builds on its heritage, responds to contemporary challenges, is true to our values, and is faithful to the public trust."

President Curris
Faculty/Staff Address 1994
Marlin named acting president

University of Northern Iowa Provost Nancy A. Marlin has been appointed acting president of the institution by the Iowa State Board of Regents. Marlin will serve in that capacity until a new president is named to replace outgoing president Constantine Curris. Curris left the University June 1 to assume the presidency of Clemson University in South Carolina.

Marlin is the first woman ever to be named to serve as an Iowa Regents university president. She has chosen not to be a candidate for the presidency. Marlin, who holds the faculty rank of professor of psychology, came to UNI in 1989.

"It's a great honor to be asked to serve as acting president," Marlin says. "The University of Northern Iowa is one of the nation's premier teaching universities, and as acting president, I will work to continue to move the University forward. In the coming months, we will emphasize the Regents' four-year graduation initiative, evening programs, and the expansion of educational opportunities for our students through internships, undergraduate research and international experiences."

Barbara Lounsberry, faculty chair-elect, says, "She's young and hard-working, and I believe she has done many things to enhance the excellence of the faculty and the University." In particular, Marlin has been cited for improved access to computer technology, effective advocacy for the faculty before the Regents, successful implementation of a rigorous General Education Program, and efforts to enhance gender, ethnic and cultural diversity within the University.

Prior to coming to UNI, Marlin was assistant vice president for academic affairs of the University of Missouri system, as well as a professor of psychology at the University of Missouri-Rolla. She earned her doctorate degree in experimental psychology from City University of New York in 1979.

Residence halls named for Eiklor, Holmes, McGovern, Pendergraft

The University of Northern Iowa’s newest residence hall complex has a new name. In fact, it bears the names of four distinguished faculty and administrators from the University’s history: John Eiklor, Mavis Holmes, Anna McGovern and Daryl Pendergraft.

The new suite-apartment-style residence hall, known as Residence on the Hill (ROTH), opened in 1994 on UNI’s south campus.

John Eiklor, professor of history, taught at UNI from 1963 to 1992. It is estimated he taught more UNI students than any other professor. In 1991 he was named Iowa Professor of the Year by the Council for the Advancement and Support of Education. His unexpected death in 1992 prompted more than 1,000 of his current and former students to request that a facility be named in his honor.

Mavis Holmes, dean of students, was at UNI from 1958 to 1973, and is credited with developing the University’s residence system and overseeing the planning and construction of the Towers and Redecker housing complexes.

Anna McGovern was a professor of education who taught at UNI from 1881 to 1919. She is considered the first permanent female faculty member at UNI. Her male counterparts with similar longevity have been similarly honored: Wright Hall (for David Sands Wright) and Bartlett Hall (for M.W. Bartlett).

Daryl Pendergraft was professor of history at Northern Iowa from 1946 to 1975. In addition to his faculty responsibilities, he served in several administrative capacities, including vice president for student services, director of field services, assistant to the president, and acting president. In 1970 he was honored with the University’s Distinguished Teacher Award.

The recommendations for naming the halls were forwarded by the Committee on the Naming of Buildings, endorsed by the University Cabinet, and approved by the Iowa State Board of Regents.
Panther athletes enjoy record-setting spring

Men’s track wins outdoor and indoor conference titles
Northern Iowa’s men’s track and field team rolled to the team titles in both the indoor and outdoor Missouri Valley Conference tournaments this spring. Three Panthers advanced to the NCAA national tournament: senior 400-meter hurdler Joey Woody, junior discus thrower Allan Walz and high jumper Tim Suchan. Woody, an All American for the second straight year, finished seventh nationally, and was named both outdoor and indoor MVC track athlete of the year. Walz was tabbed outdoor field athlete of the year. Other Panthers garnering all-conference honors: 800-meter hurdler Matt Mullenix, 400-meter hurdler Alex Garn, 5,000-meter runner Jason Meyer, shot putter Matt Casillas, javelin thrower and pole vaulter Juri Rovan; and decathletes Ryan Santi and Jim Liebermann. Head coach Chris Bucknam was named coach of the year.

Two women tracksters compete in nationals
Junior long jumper Dianna Leftridge and 800-meter runner Emily Montgomery finished first and second, respectively, in the Missouri Valley Conference outdoor meet to advance to the NCAA tournament. Overall, the Panthers finished seventh of eight teams in the conference meet. Earlier this spring, Leftridge won the conference indoor long jump and pentathlon titles, which earned her the title 1995 MVC Indoor Athlete of the Year. She finished seventh nationally in the indoor long jump and earned All American honors.

Panther baseball sets team win record
A season-ending 28th win established a new team record as a much-improved 1995 University of Northern Iowa baseball team notched its first winning season since 1987. The Panthers finished 28-27 overall, 12-20 in the baseball-rich Missouri Valley Conference. The surprising season garnered conference Coach of the Year honors for head coach Dave Schrage. Senior third baseman Tom Owen led the team in nearly every offensive category, finishing with 10 home runs and 53 runs batted in, falling just short of the coveted .400 mark at .394. Junior pitcher Jeff Johannsen helped lead the Panther staff to its best-ever ERA in Division I play as he finished with a team-low 3.63. He pitched five complete games and three shutouts, going the distance to beat a nationally ranked Wichita State team.

Softball looks ahead
The 1995 edition of the Northern Iowa softball team fell short of Coach Meredith Bakley’s expectations, finishing 24-32, 5-15 in the Missouri Valley Conference. Senior Jaye Donlea lead the team in hits, walks and runs scored, finishing on the all-conference first team. Senior co-captains Kristal Ward and Angela Vignaroli capped their UNI careers with strong seasons.
Four finalists interviewed for Northern Iowa Presidency

After an intensive search process that brought nine candidates to campus for interviews, the four finalists for the University of Northern Iowa presidency have been interviewed by the Iowa State Board of Regents. The finalists were recommended in mid-June by the UNI Presidential Search and Screen Advisory Committee. [A selection will have been made by the time readers receive this issue.]

The four finalists are Ronald L. Applbaum, president of Westfield State College, Westfield, Mass.; Blaine A. Brownell, provost and vice president for academic affairs, University of North Texas, Denton, Texas; Robert D. Koob, senior vice president and vice president for academic affairs at California Polytechnic State University, San Luis Obispo, California; and Lawrence K. Pettit, president of Indiana University of Pennsylvania, Indiana, Pennsylvania.

"The University of Northern Iowa has a special mission and focus," says Board of Regents President Marvin Pomerantz. "The Committee conducted an extensive and thorough search to find the individuals who have the experience and leadership talent we believe are required for UNI to reach its goal of becoming one of the preeminent four-year universities in the country."

In addition to the four finalists, the candidates interviewed were David L. Jorns, president of Eastern Illinois University; James Moeser, vice president for academic affairs and provost, University of South Carolina, who withdrew from consideration; F.C. Richardson, president of Buffalo State College, New York; Marlene I. Strathe, provost and vice president for academic affairs at the University of North Dakota; and Bryan Hobson Wildenthal, provost and vice president for academic affairs at the University of Texas at Dallas. There were 92 nominees and applicants in the original pool.

"All of the candidates had excellent, broad-based experience," says Grace Ann Hovet, chair of the search committee. "We believe the expertise of the finalists most closely matches the criteria adopted by the Regents." Hovet notes that each candidate’s interview included meetings with representatives from the faculty, staff, administration and students, as well as representatives from the Cedar Falls/Waterloo community.

Appelbaum, 51, has been president of Westfield State College, Westfield, Mass., since 1990. Before moving to Westfield, he was vice president for academic affairs and professor of communication at the University of Texas-Pan American, Edinburg, Texas, from 1982-89.

His bachelor’s and master’s degrees are in speech communication from the Long Beach institution in 1965 and 1966, respectively, and he earned a Ph.D. in that discipline from Pennsylvania State University in 1969.

Brownell, 52, has been provost and vice president for academic affairs, and professor of history at the University of North Texas, Denton, Texas, since 1990. He came to North Texas from the University of Alabama at Birmingham, where he served in a variety of faculty and administrative roles.

He earned a B.A. degree in American civilization from Washington and Lee University in 1965, and M.A. and Ph.D. degrees in United States history, both from the University of North Carolina at Chapel Hill, in 1967 and 1969, respectively.

Koob, 53, who graduated from UNI in 1962 with a B.A. degree in chemistry and earned the Ph.D. degree in chemistry from the University of Kansas in 1967, has been senior vice president and vice president for academic affairs at California Polytechnic State University, San Luis Obispo, California, since 1990. At Cal Poly, Koob is a director and chair of the Cal Poly Foundation, and serves on a number of CSU system committees, including the CSU Commission on Telecommunications Infrastructure.

Pettit, 58, has been president of Indiana University of Pennsylvania, Indiana, Pennsylvania, since 1992. He came to the post from Southern Illinois University, where he was chancellor from 1986-91 and Distinguished Service Professor and Senior Fellow for the American Council on Education from 1991-92.

Pettit graduated with a B.A. degree, cum laude, in history from the University of Montana, Missoula, Mont., in 1959; an M.A. degree in political science from Washington University, St. Louis, in 1962, where he was a Carnegie Fellow and teaching assistant; and, a Ph.D. degree in political science with a minor in sociology from the University of Wisconsin-Madison, where he was a University Fellow and Vilas Fellow.
The new University of Northern Iowa Alumni Directory, scheduled for publication in May-June 1996, will be the most up-to-date and complete reference ever compiled for the over 64,265 University alumni. This comprehensive volume will include the name, address, phone, academic data, plus employment/professional information (if applicable), bound into a classic, library quality edition.

The Northern Iowa Alumni Association has contracted the Bernard C. Harris Publishing Co., Inc. to produce the directory. Harris will soon begin researching and compiling the information to be printed in the Directory by mailing a questionnaire to each alumnus. (If you prefer not to be listed in the Directory, please contact the Alumni Office, in writing, as soon as possible. Write: 204 Commons, Cedar Falls, Iowa 50614.)

The new University of Northern Iowa Alumni Directory will soon make finding an alumnus as easy as opening a book. Look for more details in future issues of Northern Iowa Today.
Friday, October 6

All Day  Golf Tournament, Beaver Hills Country Club. For reservations, call (319) 266-9172

2 p.m.  Northern Iowa Alumni Association Board Meeting, The Commons

4 p.m.  Annual Alumni Association Meeting, The Commons. All alumni are invited.

5-7 p.m.  All Alumni Reception ($10), The Commons Plaza. Special guests: Classes of 1955, 1965 and 1970.

6 p.m.  Hall of Fame Banquet ($17.50). For tickets, call (319) 273-6131

6:30 p.m.  Pep Rally, Maucker Union Coffeehouse

8 p.m.  UNI School of Music Homecoming Concert, featuring the UNI Wind Symphony, Russell Hall ($5.00)

Saturday, October 7

8-9:45 a.m.  Class of 1955 40th Reunion Breakfast

Homecoming Registration Form

I/we are planning to attend:
___ All-Alumni Reception .......... (___ @ $10)
___ 25-year Reunion (#: ________)
___ 30-year Reunion (#: ________)
___ 40-year Reunion .......... (___ @ $7 breakfast)
___ Homecoming Concert .......... (___ @ $5)
___ Reunion Brunches .......... (___ @ $10)
___ All Alumni Tailgate .......... (___ @ $5)
___ Hall of Fame Banquet .......... (___ @ $17.50)

Total amount enclosed ................. $ _____

Name(s) ..............................................................
Address ............................................................
City, State, ZIP ..................................................
Class year(s) ....................................................

Please return form and payment no later than September 29 to: Office of Alumni Relations, 204 Commons, UNI, Cedar Falls, IA 50614-0284

Alumni Association events on-line! For details, call (800) 782-9522 or (319) 273-2355.

Internet: alumni@uni.edu
World Wide Web: http://www.uni.edu
The friends you made at the University of Northern Iowa want to know what's happening in your life—and you're wondering the same about them. Your Northern Iowa Alumni Association can help you keep in touch.

Through a variety of on- and off-campus activities, publications like Northern Iowa Today and the Member Bulletin (published exclusively for Association members), the Association keeps you up to date on the latest news from more than 70,000 alumni living around the world.

Join today and you will receive the 1995-96 benefit package, which includes:

- Free visitor privileges at UNI's Donald O. Rod Library
- $5 Cat Cash certificate from University Book & Supply
- A subscription to the Member Bulletin
- Discounts to selected alumni events
- Guaranteed receipt of invitations to alumni events in your area
- Discount car rentals from Hertz

Make plans to attend Homecoming '95: Beach Party UNI! A complete list of Alumni Association Events, including class reunions and the annual tailgate party, is printed on page 24.

___ Yes, I/we would like to join the Alumni Association
___ $25 single membership
___ $30 joint membership
___ Check payable to the Northern Iowa Alumni Association enclosed

___ Please charge my/our dues to ___ VISA
    ___ MasterCard
    Card Number _________________________________________
    Exp. date __________
    Signature ___________________________________________

Name ___________________________________________
Address ________________________________________
City, State, ZIP __________________________________
Class year _______________________________________

Return to: Northern Iowa Alumni Association
            204 Commons
            Cedar Falls, Iowa 50614-0284
A new fourth floor addition adds much needed space to the University's Donald O. Rod Library.