ANON
Cogito ergo spud: I think therefore I yam.

ROBERT HUGHES
Painters, dancers, actors are tough as weeds and can grow in cracks in concrete. There was great art, drama, writing and scholarship in America before 1965, when the endowments were founded. Dedicated people create ingenious strategies for survival themselves.

GERALD BRENAN
A lady he had the feeling of having met before came up to him in the street. "I'm sorry," he said. "I know your name but I'm bad at remembering faces."


Ballast is an acronym for Books Art Language Logic Ambiguity Science and Teaching, as well as a distant allusion to Blast, the short-lived publication founded during World War I by Wyndham Lewis, the Vorticist artist and writer. Ballast is mainly a pastiche of astonishing passages from books, magazines, diaries and other writings. Put differently, it is a journal devoted to wit, the contents of which are intended to be insightful, amusing or thought provoking.

The purposes of Ballast are educational, apolitical and noncommercial. It does not carry advertisements, nor is it supposed to be purchased or sold. It is published approximately every three months, beginning in October (more or less) and ending in June.

To subscribe to Ballast or to order a gift subscription, simply send in a mailing address and five first class U.S. postage stamps for each single issue desired. In other words, to receive Ballast for one year (four issues), we ask that each reader contribute a total of twenty genuine unused postage stamps. Do not send postage meter slips, nor do we accept phone orders. When subscribing, self-adhesive stamps are preferred. Short of that, send good-looking, antique or unusual stamps. In general we do not accept requests from outside the U.S.

Please note that we have raised the price for the first time in ten years. We will honor all standing subscriptions, but henceforth all renewals, new subscriptions and gift subscriptions will be subject to the current rate.

GROUCHO MARX
I never forget a face, but in your case I'll make an exception.
Rudolf Arnheim, professor emeritus of the psychology of art at Harvard University, is famous for his writings on the application of Gestalt perceptual psychology to the theoretical study of art. Of his dozen or so books, among the most familiar are *Art and Visual Perception: A Psychology of the Creative Eye; Film as Art; Visual Thinking;* and (our favorite) *Parables of Sun Light: Observations on Psychology, the Arts, and the Rest.* Recently, two of his former students, José Sanchez-H. and Tina Michelle Datsko, have produced a one-hour video entitled *Rudolf Arnheim: A Life in the Arts,* in which the 91-year-old German scholar talks about growing up in Berlin, his training with the Gestalt psychologists and his immigration to the U.S. in 1940; then lectures on the content of one of his recent books, *The Power of the Center.* Filmed at his lakeside summer home in Michigan (where he is shown at work on his woodcarvings), this is the only video on Arnheim’s life and work. Copies are now available to individuals for $79.95 and to institutions for $169.95, plus $7.00 for shipping and handling (add $2.00 for each additional tape). Send payment to Gypsycat Productions, 550 Orange Avenue, Suite 339, Long Beach, CA 90802, or call 310 495-1307.

The Pentagon is reminding members of the military that they are prohibited from active participation in groups that advocate violence.

News item from the *Milwaukee Journal Sentinel.*

Suggested by Walter Hamady, as reported in *The Progressive.*

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**WARREN BENNIS (The Prairie Rambler)**

The factory of the future will have only two employees, a man and a dog. The man will be there to feed the dog. The dog will be there to keep the man from touching the equipment.

**RUDOLF ARNHEIM (Parables of Sun Light)**

During Mary’s absence I have taken over the duty of watering plants in the apartment, and I find that the dislike I had for one of them because of its ailing appearance is changing to affection...

I am reminded of my lifelong conviction that a powerful means of arousing love for someone or something is to do things for that person or object.
The manager of an ice cream store was suspended after refusing a customer's request to write "Happy Birthday" in Spanish on a cake... Anna Dicklaw had gone to the Carvel store Saturday to get an ice cream cake with a Spanish "Happy Birthday" greeting for her eighty-year-old father. Dicklaw said she offered to spell it out for store manager Fred Craig or write it herself on the frosting, but Craig said: "Nope. This is America and I'll only write it in English."

An Associated Press news story suggested by Walter Hamady, as reported in The Progressive.
In 1904 Freud was consulted by a young poet and university student, Bruno Goetz, who suffered from persistent headaches. After an hour’s discussion, in which it emerged that Goetz spent what little money he had on books, Freud gave him a sealed envelope, containing a prescription, and also warned him that psychoanalysis might not be good for poetry. When Goetz opened the envelope, he found both diagnosis and cure: the headaches were caused by hunger, and money was enclosed to spend on food.

We were surprised to learn, in a recent issue of *The New York Times Book Review* (26 November 1995, p. 4), that the author of the song "Strange Fruit," which was precipitated by one of the many lynchings of African-Americans in this country, was not Billie Holiday, whose recording made it so famous. Rather, it was written by a Jewish-American named Abel Meeropol (1903-1987), whose pen name was Lewis Allan. Moreover, it was Meeropol who adopted the children of Ethel and Julius Rosenberg (whom he never knew) when they were executed for espionage in 1953.

*RIGHT*


*HIGHLY RECOMMENDED* Lois Gordon and Alan Gordon, *The Columbia Chronicles of American Life 1910-1992* (New York: Columbia University Press, 1995). ISBN 0-231-08100-6. This book is pretty hard to beat if you're looking for a fact-filled, illustrated chronology of American culture in this century. You can't open a page without discovering something or being surprised by the things that occurred concurrently. For example, in the year that Frank Lloyd Wright's servant set fire to Taliesin, Louis Sullivan designed the Merchants' National Bank in Grinnell, Iowa; Edgar Rice Burroughs published *Tarzan of the Apes*; Charles Ives wrote *Three Places in New England*; *The Perils of Pauline* was filmed; Ambrose Bierce died; James Joyce published *Dubliners*; the Panama Canal opened; and Caravaggio's *The Cheats* sold for only $50. It was 1914, the year that World War I began. For each year, you can also find prices of products, historic quotes, advertisements, popular song titles, sports, scientific discoveries, and much more.

*ALDOUS HUXLEY* That men do not learn very much from the lessons of history is the most important of all the lessons that history has to teach.
HIGHLY RECOMMENDED Grant Hildebrand, The Wright Space: Pattern and Meaning in Frank Lloyd Wright's Houses (Seattle: University of Washington Press, 1994). ISBN 0-295-97108-8. One of several dozen books published in recent years about Wright's architecture, personality and influence, this one is distinctive in several ways: First, analyzing thirty-three Wright houses in light of British geographer Jay Appleton's theory of landscape esthetics (The Experience of Landscape), it concludes that Wright's houses rely on the juxtaposition of "prospect" and "refuge," which agrees with a view of esthetics espoused by John Dewey, Nicholas Humphrey, and others. Second, it is greatly enhanced by William Hook's exploded view diagrams of nine key buildings, among them Taliesin East, the Arthur Heurtley House, and Fallingwater.

[Frank Lloyd] Wright is an interesting study of a superstar architect having both right and wrong influence...the very pomposity of his decrees helped inflame a fatal egotism in generations of architects, and his most famous buildings belie his organic ideal. They were so totally designed—down to the screwheads all being aligned horizontally to match his prairie line—that they cannot be changed. To live in one of his houses is to be the curator of a Frank Lloyd Wright museum; don't even think of altering anything the master touched. They are not living homes but petrified art, organic only in idea, stillborn.


The American Flint (in The Prairie Rambler). Ice cream doesn't put on weight right away—it takes a month of sundaes.

[A young painter named José Alberto was visiting the American poet Elizabeth Bishop in Brazil, and in the course of their conversation] something Bishop remembered make her cry. "Don't be upset," she said to Alberto in Portuguese, "I'm crying in English."

STEPHEN YESNER in a letter to James Merrill, as quoted in Poetry magazine (September 1995). Suggested by Carol Stevens.
Norm Crosby When you go into court you are putting your fate into the hands of twelve people who weren't smart enough to get out of jury duty.

Right
A vase which forms the profiles of Queen Elizabeth and Prince Philip, from Cognition and the Visual Arts.

Recommended Robert L. Solso, Cognition and the Visual Arts (Cambridge: MIT Press, 1995). ISBN 0-262-19346-9. There is a tradition of interest in the interface between psychology and art. The inventive illusions of Adelbert Ames are well-known examples, as are the writings of psychologists Rudolf Arnheim (Art and Visual Perception) and Richard L. Gregory (The Intelligent Eye), and art historian E.H. Gombrich (Art and Illusion). Written by a University of Nevada psychology professor, this book continues that tradition by discussing familiar artistic techniques (linear perspective, closure, figure and ground) in the context of current psychology. Illustrated by 180 black and white diagrams and photographs, it has at least one conspicuous flaw: While it addresses recent discoveries in cognitive psychology, there is no discussion of recent art, although it is likely that art has evolved as dramatically as psychology in the past thirty years.

Edna St Vincent Millay It's not true that life is one damn thing after another—it's the same damn thing over and over.
RECOMMENDED

Lewis Blackwell and David Carson, The End of Print: The Graphic Design of David Carson (San Francisco: Chronicle Books, 1995). ISBN 0-8118-1199-0. If we hurry, David Carson (design director of Ray Gun magazine) may still be the “bad boy” of graphic design. Like his forerunners, Neville Brody and Emigré magazine’s Rudy Vanderlans and Zuzanna Licko, he has co-produced a flashy book which centers on a non-interview in which he is modestly able to say how astonished he is by his own ingenuity. However atypical his design practices, his narcissistic rationale could hardly be more predictable: His work is avant-garde, he says, because he breaks the rules; he even makes positive use of mistakes. He screws up so readily and is otherwise able to violate rules because, while intelligent and resourceful, he is essentially an enfant sauvage, a Forrest Gump of graphic design. Like Brody and the others, he is an outsider, having emigrated to design from other disciplines, in his case professional surfing and sociology. That he works with abandon is inevitable, because, unlike educated designers who are blinded by Modernist indoctrination, he follows his raw feelings; and feelings are genuine, learning is not. Titillatio ergo sum, it’s simply Cartesian split-brain in reverse. If you can’t read something he designed, it’s not his responsibility; it’s mostly because of the way you’ve been taught. Carson communicates, David Byrne writes in his introduction, “on a level that bypasses the logical, rational centers of the brain and goes straight to that part that understands without thinking. In this way it works just like music does—slipping in there [here comes an emigration metaphor!] before anyone has a chance to stop it at the border and ask for papers.”

OGDEN NASH

Parsley
Is gharsley.

ROBERT BENCHLEY

One, two, three,
Buckle my shoe.

[A certain person] couldn’t find any religious books in his local bookshop and asked an assistant for help. Showing him “an inconspicuous handful of bibles and prayer books,” she explained: “We have had to move them down to the bottom shelf because of Christmas.”

D. J. ENRIGHT


DAVID FROST

He’s turned his life around. He used to be depressed and miserable. Now he’s miserable and depressed.
HIGHLY RECOMMENDED A major exhibition of the work of Charles Rennie Mackintosh will premiere at the Metropolitan Museum of Art in November 1996, then travel to the Art Institute of Chicago and the Los Angeles County Museum of Art. In advance of that, a number of opportune books have appeared about this important turn-of-the-century Scottish architect and designer, of which the following are among the finest:

Alan Crawford, Charles Rennie Mackintosh (New York: Thames and Hudson, 1995). ISBN 0-500-20283. A deserving addition to Thames and Hudson's superb World of Art series, Crawford's book is of small format and inexpensive. It offers a forceful original text that questions the prevalent "Mackintosh myth," and describes the collaborative role of his wife, Margaret Macdonald. The text is complemented by 167 well-chosen illustrations, 26 in color, including snapshots of the man, architectural drawings and diagrams, photographs of his buildings, architectural interiors and furniture, and his watercolors.

James Steele, Charles Rennie Mackintosh: Synthesis in Form (London: Academy Editions, 1994). ISBN 1-85490-383-7. This breathtaking album of photographs of Mackintosh's architectural designs, decorative arts and watercolors is indispensible to anyone seriously interested in the subject, largely because of the stunning detail of its 240 illustrations, the majority in full-color. Especially inspiring are a generous number of large format, atypical photographs of his most celebrated projects, including the exterior of the Willow Tea Rooms, the famous Glasgow School of Art, and spectacular views of Hill House, both inside and out. In addition, the book provides a substantial bibliography of books, articles and exhibition catalogs, and a detailed chronology.

Elizabeth Wilhide, The Mackintosh Style: Design and Decor (San Francisco: Chronicle Books, 1995). ISBN 0-8118-1032-1. As the title indicates, the focus of this elegant, lavishly illustrated book is on Mackintosh as a designer of architectural interiors and interior furnishings, including cutlery, stained glass, wallpaper, fabric, and especially his wonderfully curious chairs, often called high-back or "ladderback" chairs. More so than other comparable books, we are provided with the context of Mackintosh's accomplishments, for example, the obvious influence of the Arts and Crafts Movement, Japonisme and the Aesthetic Movement. Finally, for those wishing to experience his architecture first hand or to live with reproductions of his furniture, there are helpful directories of "places to visit" and "sources of Mackintosh designs."
The classical tradition of striptease offers a valid metaphor for the activity of reading. The dancer teases the audience, as the text teases its readers, with the promise of an ultimate revelation that is indefinitely postponed. Veil after veil, garment after garment, is removed, but it is the delay in the stripping that makes it exciting, not the stripping itself; because no sooner has one secret been revealed that we lose interest and crave another.


[In Japan, men and women] were used to sharing the same public baths, both sexes desexualized and unperturbed. The truly Japanese, truly teasing striptease, as opposed to the imported variety, would consist in a girl appearing on the stage totally naked and then, very slowly, putting on one garment after another; when she was fully dressed, in a kimono revealing only the nape of the neck and the ankles, there would be a roll of the drums, a brief climactic pause, and the lights in the theatre would go out.


KENNETH EDWARDS While directing a play, Sir John Gielgud instructed the cast that all male actors must wear athletic supporters under their leotards, in response to which was asked: “Sir John, does that apply to those who have only the bit parts?”

GERALD BRENAN It is often as much what a writer leaves out as what he puts in that matters. Something must be left for the reader to add, for, as Valery said, the writer provides one half and the reader the other.

You see, people read to be amused, to pass the time, or to be instructed. Now I never read to pass the time, I never read to be instructed; I read to be taken out of myself, to become ecstatic. I’m always looking for the author who can lift me out of myself.

My own son, Reuel...used to be convinced that Mussolini had been thrown off a bus in North Truro, on Cape Cod, during the war. This memory goes back to one morning in 1943 when, as a young child, he was waiting for his father and me beside the road in Wellfleet to put a departing guest on the bus to Hyannis. The bus came through, and the bus driver leaned down to shout the latest piece of news: "They've thrown Mussolini out." Today, Reuel knows that Mussolini was never ejected from a Massachusetts bus, and he also knows how he got that impression.

The following notes were found by us some months ago in a used copy of *A Death in the Family* by James Agee, purchased at a thrift shop in a small Iowa community. Except for name changes, the text is verbatim.

Dear John,

Think of me today and tonight. Know I love you and I'm thinking of you.

Take care and come back to me safely.

All my love, Karen.

---

John,

You'd better finish up some left-overs before they spoil.

Hamburgers (buns)

Strawberries (w/other fruit mixed in)

Can be put on ice cream, if you want or used for salad.

You could cook up some of those vegetables, like the cauliflower or broccoli or carrots, or eat 'em raw with dip.

How old is that milk? There's more tea, potato salad.

I love you. K.

P.S., Call me at work & say hi. I may get off early.

---

Karen,

I am downstairs

and I love you,

John.

---

John,

The spot on the carpet by the tv is just water... if it's even still there when you get home!

The green beans are cleaned & in the frig, if you want to see them. If you want to eat them, they're good raw in the blue cheese dip, or cooked in a small amount of boiling water (salted). Our first beans!

I love you & I miss you too!

Karen

---

John,

I'll be back as soon after 5:00 as possible. Can't make any promises. I'll make more cookies tonight.

You're wonderful to be in love with. Let's have a good night.

Karen
OTHER RECOMMENDED BOOKS


MARK VINZ AND THOM TAMMARO, EDITORS  Imagining Home: Writing from the Midwest (Minneapolis: University of Minnesota Press, 1995). ISBN 0-8166-2780-0. A fascinating anthology of autobiographical essays in which sixteen writers recall their Midwestern origins and the mark that it left on their writings.

I very early understood that the universe is divided between two esthetics: French and German. Everything is either French or German. Blue is French, red is German. No is French, yes is German. Cats are French, dogs are German. Night is French, day is German. Women are French, men are German. Cold is French, hot is German. Japanese are French, Chinese are German (although Chinese become French when compared, say, to Negroes, who are German). Gay is French, straight is German (unless it's the other way around). Schubert is French, Berlioz is German. Generalities are French, specifics are German.

Ballast is published in Iowa, 14 miles from the birthplace of artist Everett Warner, who supervised American naval camouflage during World Wars I and II, and 45 miles from that of artist William Cook, who taught Gertrude Stein to drive forward, but neglected to teach her to drive in reverse.

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Ballast is published in a limited edition and back issues are not generally available. However, any issue may be xeroxed to provide copies to others, but the copies must never be altered or sold. Only infrequently do we use unsolicited submissions, but readers are always encouraged to send off-beat material, verbal or visual, of the sort that the journal might publish. Original material must be explicitly labeled as such. Material that is not original must clearly make note of its author and source. All submissions are unpaid, and unsolicited material will not be returned unless accompanied by a stamped self-addressed envelope.

Ballast does not have a budget as such. For more than ten years, it has operated at a financial loss. Such losses are currently offset by contributions from enlightened subscribers and generous deductions from the Subscription Czar's paycheck. If anyone is foolishly philanthropic (foolish because such gifts are surely not tax deductible), we will sometimes accept a check.

Please Note Our Current Subscription Rate

Woody Allen
Why does man kill? He kills for food. And not only food: frequently there must be a beverage.

Fran Lebowitz
Life is something to do when you can't get to sleep.

J.C. Squire
But I'm not so drunk I am.

Which craft was persecuted by the Puritans of New England?

What was the name of the inventor of the steam engine?

The name of the inventor of the sewing machine is pronounced how?