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## Iowa Waste Reduction Center Newsletter, November 2018

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November 2018



## We're All In This Together

*Written by Beth Mackenzie, the Vice President of the Iowa Recycling Association*

For the last 21 years, the recycling industry has come together to celebrate [America Recycles Day](#) and promote the common goals shared between our individual organizations. Whether it's encouraging consumers to buy recycled-content products or teaching the public how to recycle right, all sectors of the recycling industry benefit from the common messages advocated each November 15.

But, there are 364 other days in the year that don't get the same attention as ARD. Once November 15 has passed, we tend to go back to business as usual and potentially miss opportunities to unify our recycling message. So, how do we take advantage of those lost opportunities? We do it in a few ways. We stay connected with our fellow recyclers, we find ways to collaborate, we pay attention to what each other is doing and we talk to each other about the ways we're being impacted by markets, contamination, transportation costs, unemployment rates, etc.

In 1999, the [Iowa Recycling Association](#) was established to help build those relationships and nearly thirty years later it continues to play an important role in keeping Iowa's recycling industry connected. Today, this kind of connection is more important than ever before. As with any organization that's been around for thirty years, the IRA has evolved over time and will continue to evolve so that we can realize our vision of an Iowa where every material that can be reused or recycled is put to its highest and best use. To do this, we need input from you. So, this year, on America Recycles Day, we are asking you to help us learn how the IRA can better support Iowa's recycling industry by [filling out this short survey](#). We thank you in

advance for your participation and we look forward to working with you to advance recycling in Iowa!

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## IWRC NEWS

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### Five More Iowa Craft Breweries Certified at i-BEST

Earlier this month at i-BEST, the Iowa Green Brewery Certification program added five new breweries to the certification ranks:

- Fenders Brewing (Polk City)
- Firetrucker Brewery (Ankeny)
- Alluvial Brewing (Ames)
- LakeTime Brewery (Clear Lake)
- Iowa Brewing Company (Cedar Rapids)



Read full article [here](#).

### Paint Tracker- Free Online Program

Developed by the Iowa Air Emissions Assistance Program, Paint Tracker is a free online application you can use to track your facility's emissions and sprayable material usage while also meeting regulatory recordkeeping and tracking requirements. Even with data for multiple facilities and emissions units, Paint Tracker will keep all your records in one place and easily generate reports as needed. [Create Your Free Account](#).

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## INDUSTRY NEWS

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#### | Air Quality |

[Air Quality permits under review](#) (Iowa DNR)

#### | Waste Reduction |

[College Football Stadiums Tackle Waste](#) (Waste 360)

#### | Recycling |

[A tale of two fibers: How to spot sustainable paper](#) (Green Biz)

#### | Food Waste |

[One way to reduce food waste: Use it to make soil healthier](#) (Green Biz)



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