12-2016

**Rod Library Annual Report 2016**

University of Northern Iowa. Rod Library.

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2015-2016
AT-A-GLANCE

783,450 Print book titles

180+ Databases to full-text journal collections, newspapers, images, statistics and indexes/abstracts

Access to more than 250,000 e-books

542,616 Gate count (an increase of 52,293 patrons)

10,718 Reference interactions

67,381 Total checkouts with 12,047 renewals

754 Instruction hours with 7,851 students

14,080 Group Study Rooms Reserved

80 Student assistants

33,303 Student hours worked

44 Employees

824 Years of experience

$10,000 Grants

$904,648 Gifts
**STUDENT HIGHLIGHT**

**Myle Duong** plans to graduate in May of 2017 with a degree in Global Business and a minor in International Business. This is her fourth year working in the library. She works as a building monitor in Access Services and previously worked with the Student Technology Fee and Public Relations Committees.

In response to being asked why she loves working here, she said, “I love the atmosphere of this library and the people I work with; they are one of the reasons I love coming to work every day. It feels like home to me.”

Myle is a great example of student success here at the Rod Library and UNI. Myle hopes to get a job at a university to recruit higher education or business administration.

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**FACULTY/STAFF HIGHLIGHT**

**Angie Cox** was hired as Instruction and Liaison Librarian for Rod Library in the fall of 2015. Her role here at Rod Library and UNI is to teach library instruction and serve as a liaison between UNI faculty/classes and services of Rod Library.

Angie has been employed at Rod Library for 13 years. She began as a student assistant and worked her way to become a full-time employee in January of 2009. Angie recently completed her Masters in Library Science degree from the University of Wisconsin-Milwaukee and currently is in her second year as a faculty librarian. Angie is passionate about helping people succeed and the role libraries play in academic success, which is reflected in her research interest of recruitment, retention and academic achievement.

When asked what she loves most about her role at Rod Library and UNI, she said, “I love connecting with students and faculty on a one-on-one level where I can get to know them, and help them get through areas when they are stuck.” Getting to see students have “aha” moments in their learning is especially among Angie’s favorite moments.

Angie’s hard work and dedication to Rod Library and UNI is another great example of dedicated staff and faculty members committed to making UNI a success.
ACHIEVEMENT

Rod Library encourages staff, students and faculty to excel in their fields.

- Gale Cengage Learning Financial Development Award (American Library Association) for Surface Hub crowdfunding campaign
- Engaged community to create a diversity art exhibit, “Diversity Means”
- Collaborative initiatives with CVLC, Regents, CI-CCI, and Iowa Academic Library Alliance
- Latino Americans: 500 Years of History Grant, from American Library Association = $10,000 - for a year-long diversity programing series
- UNI Museum membership in the Association of Science and Technology
- Collaborated with Iowa Regents to develop shared institutional repository portal “Iowa Research Commons”
- Implemented new library system, Ex-Libris
- UNI Servant Leadership Award- Diksha Ojha (Student Assistant)
- Panther First Award- Robyn Bredvick (IT/Library staff)
- Library outdoor sculpture provided by Mukais, Phil Simpson and the UNI Art and Architecture Committee.

GROWTH

NEW SPACES
- Makerspace
- ScholarSpace
- Surface Hub Room
- The Nook (meeting space)
- Projection/Whiteboard Wall

UNI SCHOLARWORKS
- UNI ScholarWorks has reached a milestone of over 50,000 downloads in the past year from all over the world
- Joined Open Textbook Network

UNI MUSEUM
- New museum website (8,000+ views each month)
- Record number of patrons visited since 2012

USER INCREASE
- Learning Commons and Digital Media Hub featured more than 30 events, more than 40 guest speakers, and hosted more than 300 meetings.
- Met with 706 students for research consultations
- Gate count - 542,616 patrons walked through the doors, an increase of 52,293 patrons
MESSAGE FROM THE DEAN

What an amazing year! We opened the new Makerspace and ScholarSpace funded by external grants. Our instruction sessions and research consultations were at an all-time high. Rod Library joined the Open Textbook Network, supporting the development of free online textbooks to reduce student debt. We moved to Alma, a new system which will allow us to work more collaboratively with Iowa and Iowa State and improve library workflows and patron information discovery. And we were the winner of the 2016 Gale Cengage Learning Financial Development Award for our successful crowdfunding campaign which resulted in the purchase of a Microsoft Surface Hub.

How do you top that? Well, as always, we listen to our users and work to continue to meet the challenges and embrace the opportunities presented to us. We hope that this will be the year we get the go ahead to begin planning a renovation of the Rod Library building. We’ve made many improvements to the building over the last five years, but the mechanical systems are in desperate need of replacement. We’ll be hiring new faculty – a new Business Librarian and Special Collections Coordinator and University Archivist. We’ll continue to strengthen our commitment to diversity and inclusion, working to diversify our staff and our collections, and guaranteeing the library is a welcoming place for everyone. We’ll begin the process to align our current strategic plan with that of the University’s and develop metrics to ensure that we are accomplishing the goals we have committed to. Finally, we are developing initiatives to better document how we contribute to the University’s goals through analysis of library use as it correlates to student recruitment, retention, and success.

Here’s to another great year!

Chris Cox

Chris Cox, Dean | Rod Library

LEARNING

Rod Library strives to be a leader on campus, within the state of Iowa and throughout the country.

- Beyond Google library credit course teaching library literacy
- Provided 660 in-class library instruction sessions (10,739 students)
- Library hosted “Human Relations” as an open-concept classroom
MISSION

Rod Library empowers and inspires our community to discover, imagine, create and innovate.

VISION

Rod Library aspires to be the best comprehensive university library in the country.
YES! I want to support Rod Library!

Name(s)___________________________________Date___________________

Address________________________________________________________________________

City, State, Zip__________________________________________________________________

Telephone_________________________home          office        cell

Email____________________________________________________________

☐ Please check if new address, phone or email.

Yes, I want to help the Rod Library at UNI with a gift of:

____$1,000  ____$500  ____$250  ____$125  ____$50  ____Other $______

**Type of Payment:**

☐ Check enclosed, payable to the UNI Foundation.

☐ Credit card: Please charge my credit card

$__________beginning (mo/yr) ___/___

Please complete card information on bottom of the page.

☐ Secure online form at www.uni-foundation.org, click Give Now!

Please designate your gift to the Rod Library.

My (or my spouse’s) company, ________________________________________

(name), will match my gift. (Please contact your HR office for details and matching gift form to be submitted with payment.)

**Signature** (required for credit card)

Return completed form to:

UNI Foundation
Attn: Financial Services
1223 W. 22nd Street
Cedar Falls, IA 50614-0239

100062/221880-20

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**Credit card information will not be kept on file.** (circle one)

Charge my: VISA  MasterCard  Discover  American Express

Card #__________________________________________________________________

Exp. Date________________________________________________________________
SOCIAL MEDIA

- Facebook: 1,692 total followers, 336 new followers, 7,433 views
- Twitter: 1,585 total followers, 267 new followers, 3,225 Tweets
- YouTube: 24 subscribers, 2 new subscribers
- Pinterest: 597 total followers, 52 new followers

- Instagram: 1,692 total followers, 336 new followers
- TikTok: 1,585 total followers, 267 new followers
- LinkedIn: 24 subscribers, 2 new subscribers
- Vimeo: 597 total followers, 52 new followers

1227 W. 27th St.
Cedar Falls, IA 50614