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Community Engagement

Summer 2017

Abigail Cornett - Northeast Iowa Food Bank

Abigail Cornett

University of Northern Iowa

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Abigail Cornett - Northeast Iowa Food Bank
Robert and Yvonne Koob Fund for Student Community Engagement

Instructions: Please work with your internship supervisor to fill out this form. Once completed, return to Julianne Gassman [redacted]

Name: Abigail Cornett

Agency: Northeast Iowa Food Bank

Intern's Phone Number and E-mail Address: [redacted]
[redacted]

Organization Contact Person and Phone: Alisha Rulapaugh; [redacted]

Academic Advisor Person and Phone: Lori Johnson; [redacted]

Future Plans for student: [redacted]
[redacted]
[redacted]

What did you accomplish during your internship?: My internship allowed me to see a true working nonprofit in action. Understanding the budgets allowed to marketing was interesting. I also worked with businesses in the Cedar Valley on a few occasions for photo opportunities which provided me experience on the more business side of it all. I created website content and also created and implemented a social media ambassador program. This was the largest project here and allowed me to work with more businesses and create a better resume.

How did the internship benefit the student? The student benefited not only due to all the experience gained, but also got a lot of team work experience. Being part of a large marketing team allowed for the student to collaborate more with others and also help plan out the remainder of the year for the organization.

How did the internship benefit the agency? This internship benefitted the agency by allowing others members of the marketing team to focus on other tasks. The full-time marketing staff didn't have to focus on the daily social media or other online communication items and was able to connect with the local media outlets for promotion. The agency also gained a significant

amount of following on both Twitter and Facebook and allowed for their message to become more widespread.

How does the internship benefit the community? The internship benefitted the community as more businesses got involved with the agency. But also because the other time spent volunteering in the food bank. During big events such as Sack Lunch or when the agency is short on volunteers the intern stepped in and helped with a lot of these instances and helped the community through volunteer efforts.

(Student to complete) One quote that describes the experience gained from completing this internship (to be used for promotional materials; please specify author of quote)? “Working in a true office environment all while making such a difference in the community has been life changing. The excitement I felt every day when I knew I was helping those in my community made me happy to come back and makes leaving that much harder. I know I’ll carry all that I learned with me into the workforce in the future and never forget the relationships I’ve created.” -Abigail Cornett

(Intern supervisor to complete) One quote that describes the impact the intern had on the community (to be used for promotional materials; please specify author of quote)? “Abbey’s impact here has skyrocketed us months ahead of where we envisioned being before her arrival. While we have enjoyed giving her the experiences she needs as she prepares for the workforce, we have equally enjoyed learning about her, from her and alongside her over the last few months. She has provided a refreshing, new tone to our brand’s voice; one that we’ll miss hearing after she’s gone, but won’t forget because of her lasting impact on each and every single one of us.” -Bryan Helleso

Please provide:

- **A reproducible photo of the intern in action at their internship for media purposes**
- **If applicable, a copy of materials created by the intern including but not limited to: books, program materials, videos, promotional materials etc.**