

University of Northern Iowa

## UNI ScholarWorks

---

Robert and Yvonne Koob Fund for Student  
Community Engagement Recipients

Robert and Yvonne Koob Fund for Student  
Community Engagement

---

Summer 2018

### Cally Hamm - Waverly Shell Rock Area United Way

Cally Hamm

*University of Northern Iowa*

*Let us know how access to this document benefits you*

Copyright ©2018 Cally Hamm

Follow this and additional works at: [https://scholarworks.uni.edu/koob\\_recipients](https://scholarworks.uni.edu/koob_recipients)

---

#### Recommended Citation

Hamm, Cally, "Cally Hamm - Waverly Shell Rock Area United Way" (2018). *Robert and Yvonne Koob Fund for Student Community Engagement Recipients*. 15.

[https://scholarworks.uni.edu/koob\\_recipients/15](https://scholarworks.uni.edu/koob_recipients/15)

This Report is brought to you for free and open access by the Robert and Yvonne Koob Fund for Student Community Engagement at UNI ScholarWorks. It has been accepted for inclusion in Robert and Yvonne Koob Fund for Student Community Engagement Recipients by an authorized administrator of UNI ScholarWorks. For more information, please contact [scholarworks@uni.edu](mailto:scholarworks@uni.edu).

# Cally Hamm - Waverly Shell Rock Area United Way

## Robert and Yvonne Koob Fund for Student Community Engagement

Instructions: Please work with your internship supervisor to fill out this form. Once completed, return to Kristina Kofoot [REDACTED] by August 16<sup>th</sup>, 2018.

**Name** Cally Hamm    **Agency** Waverly Shell Rock Area United Way

**Intern's Phone Number and E-mail Address** [REDACTED]

**Organization Contact Person and Phone** Jill Krall, Executive Director; [REDACTED]

**Academic Advisor Person and Phone** Chris Kowalski; [REDACTED]

**Future Plans for student** [REDACTED]  
[REDACTED]  
[REDACTED]

### **What did you accomplish during your internship?**

During my internship, I planned enrichment activities and recruited volunteers to lead those activities for our Free Summer Lunch Program, including an end of year celebratory pool/ pizza party . I created a social media plan to get engaged with more of our social media audience. I updated our "Wish Book" for our partnering agency wants. I updated and revised our self-referral youth assistance directory. Finally, I was also able to assist with marketing our event of Christmas in July, collecting and distributing over 1,500 personal hygiene products throughout our community.

### **How did the internship benefit the student?**

The internship allowed me to experience several parts of the public sector, such as grant funding, programming, community outreach, and marketing. The internship assisted me to grow my professional network and talk with community members I had the opportunity to serve during my fourteen weeks. Working at the Waverly Shell- Rock Area United Way as an intern increased my confidence of my capabilities within the nonprofit sector, and gave me the chance to narrow down what I enjoy doing while serving in the sector.

### **How did the internship benefit the agency?**

Cally spent 14 weeks dedicated to improving the efficiency of the organization (database updates, essential errands, program logistics), developing community awareness tools (Social Media Plan, Summer Lunch info, Website updates, photography), and provided opportunity for United Way to better serve our partner agencies (Agency Wish Book, Youth Yellow Pages). Cally's time at United Way allowed our agency to complete necessary daily work, while also looking to the future of the organization and increasing our footprint in the community.

### **How does the internship benefit the community?**

Cally's involvement with the Summer Lunch program afforded families the opportunity to not only enjoy a daily nutritious meal, but also provided enrichment and recreational opportunities they would otherwise not have the opportunity to experience. The Summer Lunch program is an opportunity for low income families to receive services, but is also an opportunity to improve diversity and inclusiveness in our community. Persons with disabilities have the opportunity to work in an unconventional environment. Families of all socioeconomic backgrounds are welcome to attend and form relationships and break down barriers that often exist. The Summer Lunch program served over 90 kids this summer (plus many parents).

Cally's involvement with Christmas in July raised awareness of the ongoing needs of people in our community and illustrated the simple acts that can truly help others. Items collected through the Christmas in July initiative will be distributed to individuals and families through local agencies and hygiene kits will be provided to 26 school buildings in Bremer County.

### **(Student to complete) One quote that describes the experience gained from completing this internship (to be used for promotional materials; please specify author of quote)?**

This internship allowed me to explore my interests within the public sector by throwing me into different experiences that influenced, challenged, and excited me, while growing into a young professional. It was so rewarding to see the different impacts I was able to make within the community in just 14 short weeks!

**(Intern supervisor to complete) One quote that describes the impact the intern had on the community (to be used for promotional materials; please specify author of quote)?**

Cally not only make a direct impact on individuals and families in our community through summer projects, but much of Cally's work will impact our community throughout the coming year. Her support will allow us to raise awareness of needs in our community and help us raise additional funds to support local programs creating long-term change in our community. Cally's work today will impact future lives!

**Please provide:**

- **A reproducible photo of the intern in action at their internship for media purposes**
- **If applicable, a copy of materials created by the intern including but not limited to: books, program materials, videos, promotional materials etc.**