STEM Education, Ethics & Communication

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STEM Education, Ethics & Communication

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STEM Education, Ethics & Communication

- Science Communication is Important.  [Example: ]
- Growing perceptions about a gap in STEM students and graduates to fulfill STEM careers in the United States
- Investments at all levels, Federal, State, local, private to support science education
- Summer 2015 - Iowa adopts new science standards patterned after the Next Generation Science Standards (NGSS)
  - Education standards for science education in K-12 include expectations for development in communication skills and ethical reasoning and understanding
Value of Communication in STEM Education

- Sharing information, making arguments, debating and communicating science information part of the process of developing scientific literacy

- Many contemporary failures of science to successfully explain and defend their work leading to problems for public decision-making
  - Issues such as climate change, vaccinations, GMO’s, genetic testing, evolution

- The communication skills focus is currently on language arts, literacy, and technical writing. Missing are public communication, advocacy, persuasion, argumentation, mass media communication
Value of Ethics in STEM Education

- Communication ethics: persuasion, advocacy, honesty, accuracy, omission, representations

- Multitude of research ethics related topics: data handling, laboratory safety, subject confidentiality, intellectual property, authorship

- ALLEA (2013) published a statement on the need for ethics education in science. In it they state that: “[e]thics education in science should cover both internal and external research ethics, both canons of good research practice and ethical aspects of the relations between science and society (p.3).”
Current Research Arc

- Critical assessment of communication and ethical reasoning needed as part of STEM education

- **Survey of educators concerning ethics and communication content in STEM related education**

- Identification of critical communication and ethics content needed, and identify weaknesses in current training

- Recommendations for communication and ethics education in STEM and science education
  - Activities and lessons
  - Teacher education and training
  - Pathway to more successful STEM education initiatives
Results of Existing Survey and Recommendations for Future

- Support for both communication and ethics education curriculum
- Concerns with content and effectiveness of training
- Belief in the relationship between communication, ethics, and STEM
Methodology

- Online Survey consisting of 16 questions
- Posted on the listserve of National Science Teachers Association (NSTA) from August 24\textsuperscript{th} to September 15, 2015
- Over 100 individuals accessed the survey
- 51 completed the survey.
Survey Demographics

- 51 Respondents
- 79% Women
- 52% taught in multiple areas
Educational Background

- Masters Degree: 61%
- Doctorate: 17%
- Bachelors Degree: 13%
- Other: 9%
Participants’ Institution

- High School: 46%
- Middle School: 29%
- Elementary School: 8%
- Four Year College or University: 17%
What is the total length of time you have spent as a full time STEM teacher?

- Less than one year, 6%
- 1-5 years, 30%
- 6-10 years, 9%
- 11-15 years, 17%
- 16-20 years, 23%
- 21+ years, 15%
Disciplines Represented

- Biology = 12
- Science = 12
- Chemistry = 6
- Physics = 4
- Others represented included Environmental Science (3), Technology (3), Math (3), Physical Sciences (3), Earth Science (3), and Robotics (2)
- Single listings include Agricultural Science, Geology, Engineering, Science Camps, Science Education & Science Researcher
Means for Communication Skills Items

<table>
<thead>
<tr>
<th>Category</th>
<th>Currently Available</th>
<th>Currently Effective</th>
<th>Should be Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Writing Speeches</td>
<td>2.24</td>
<td>2.04</td>
<td>3.16</td>
</tr>
<tr>
<td>Building Arguments</td>
<td>3.03</td>
<td>3.08</td>
<td>4.67</td>
</tr>
<tr>
<td>Delivering Speeches</td>
<td>2.24</td>
<td>2.24</td>
<td>3.03</td>
</tr>
<tr>
<td>Persuasion</td>
<td>2.54</td>
<td>2.35</td>
<td>3.3</td>
</tr>
<tr>
<td>Team Communication</td>
<td>3.3</td>
<td>2.98</td>
<td>4.62</td>
</tr>
</tbody>
</table>
Means for Written Communication Skills

- Technical Writing
  - Currently Available: 2.74
  - Currently Effective: 2.38
  - Should be Included: 4.28

- Writing Web Content
  - Currently Available: 2.00
  - Currently Effective: 1.73
  - Should be Included: 3.13
Means for Visual Communication Items

Currently Available | Currently Effective | Should be Included

Web Design
- 1.94
- 1.79

Designing Visual Communication
- 2.89
- 3.24
- 2.73
- 4.11
Means for Research Ethics: Plagiarism Items

Currently Available  | Currently Effective  | Should be Included
---- | ---- | ----
Writing & Reporting  | 3.05  | 4.59  | 2.46
Others' Ideas  | 2.82  | 4.59  | 2.24
Fabrication of Data/Evidence  | 2.58  | 4.74  | 2.26
Authorship/Sharing Credit  | 2.35  | 4.41  | 2.32
Means for Research Ethics & Skills Items

Using Statistics Reporting Accuracy

Currently Available Currently Effective Should be Included

Using Statistics

- 2.73
- 2.26
- 4.64

Reporting Accuracy

- 2.72
- 2.63
- 4.7
5. STEM education should include training in effective communication.
STEM Educators Should Include Communication Training In Their Curriculum

7. STEM educators should add communication training to their current curriculum.
6. It would be a good idea if communication education for STEM was taught across the curriculum.
4. STEM education should include training on ethics.
8. STEM educators should add ethics training to their curriculum.

- Strongly agree: 58.3%
- Agree: 35.4%
- Strongly disagree: 6.3%
Supporting Comments from Survey:

- I have attended various STEM trainings that focus on the content but never on ethics and very little time spent on communicating STEM.

- I believe that STEM is how scientists, engineers, and mathematicians work in the real world. Why not start teaching our students how to work in the real world now? Communication and ethics are things everyone uses so let's teach our students how to use them properly.

- Focus the communications on causing a scientifically literate community. Please do not just focus on "how to write technical papers." We scientists need to become experts at communicating sophisticated technical details in a manner that is accurate, yet understandable by the masses. Only then does ethics come in the picture - it is hard to focus on the ethics of a technology when the technology is not well understood.
Concerns and Objections from the Survey

- It will be difficult to get the information out to teachers.

- It is difficult to add much to an already overloaded curriculum, especially as science is not taught regularly in K-6.

- In regard to the ethics questions: Whose ethics? Who will establish the ethics? Its one thing to attempt to have a common set of ethics across a discipline at the post-K12 level but there is still way too much local control (for good or bad) at the local level of K12 education to mandate a one-size-fits-all set of ethics.
A Long Standing Issue, Past and Future

- A Whitney Brown