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The Art Academy of Cincinnati

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The Anchor Issue

4 · LLA · S&· T

BOOKS



ART

LANGUAGE

LOGIC

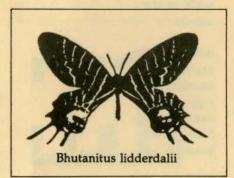
AMBIGUITY

SCIENCE

TEACHING

AND

Woody Allen: Showing up is 80 percent of life.



I was walking by the Thames. Half-past morning on an autumn day. Sun in a mist. Like an orange in a fried fish shop. All bright below. Low tide, dusty water and a crooked bar of straw, chickenboxes, dirt and oil from mud to mud. Like a viper swimming in skim milk. The old serpent, symbol of nature and love.

Joyce Cary, opening paragraph of The Horse's Mouth (New York: Harper and Row, 1967), p. 3.

Well, my grandfather came from Poland, and he just died here about a year ago, at the age of ninetyfive. I remember one thing he said. He was a very wise man, but he was kind of a boozer all his life...On his birthday or something like that I'd take him a bottle of bourbon. And he told me one day when I brought him a bottle of bourbon for his birthday--I think he was ninety-two at the time--he said that he had given up alcohol, that alcohol had killed two of his brothers and so he thought that it was time for him to quit, because he wasn't old enough to die yet. So I asked him about the brothers it had killed. And he told me it had killed his brothers Colin and Stanley. I checked up on it and found that Colin was ninety-two when he died and Stanley was eightynine.

Robert Kosmicki, quoted in Steven J. Zeitlin, et al., A Celebration of American Family Folklore (New York: Pantheon, 1982), p. 57.

Frank Lloyd Wright: TV is chewing gum for the eyes.

Woody Allen: Why does man kill? He kills for food. And not only food: frequently there must be a beverage.

Boldface Argyle Limber Ligneous Astonied Suave Tobacco

Bald-faced Adroit Lumber Lilliputian **Astonished** Salve Toboggan

Balderdash Aura Limburger Limacine Atoned Salvo Tabasco



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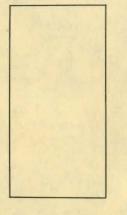
Fear is a slinking cat I find Beneath the lilacs of my mind.

Sophie Tunnell.

August Strindberg...peered through his microscope into a walnut and saw, perfectly formed, "two tiny white hands, white as alabaster, raised and clasped as though in prayer." In his book, Inferno...Strindberg describes how the rumpled pillow on his bed began to figure marble heads in the style of Michelangelo. Once in the half-shadow he saw on his bed the form of a recumbent Zeus, and his companion, a painter, exclaimed: "A great vanished art of the past born again! I tell you there's a whole school of drawing here!" On another occasion he admired a drawing of a Madonna in a friend's studio, and was told that it had been copied from a pattern of weeds on the surface of a lake; and when Strindberg raked some coals out of his fireplace, he found that they had taken on the shapes of gnomes, goblins and writhing human figures. A visiting friend took them for the work of a Norwegian sculptor famous for his illustrations of folk tales, and they were so life-like that when Strindberg put them out on the roof they frightened away the sparrows!

John Michell, Natural Likeness: Faces and Figures in Nature (New York: E.P. Dutton, 1979), p. 8.

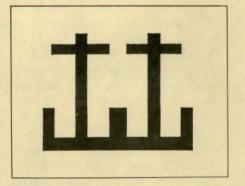






Phyllis Diller: Cleaning your house while your kids are still growing is like shoveling the walk before it stops snowing.

Alfred Jarry: Art is a stuffed crocodile.



Logo Variations for Anchor Bankcorporation. Paula Laib, Cincinnati, Ohio 1986. Vera Gauditas [immigrant from Czecho-slovakia]: And in the city you walk between people like you walk in the woods.

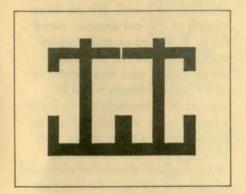
Alberto Giacometti: In a burning building, I would save a cat before a Rembrandt.

J.B. Morton: Wagner is the Puccini of music.

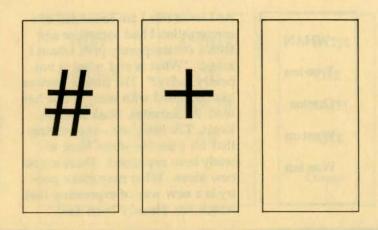
When I was a child my mother said to me, "If you become a soldier you'll be a general. If you become a monk you'll end up as the pope." Instead I became a painter and wound up as Picasso.

Pablo Picasso, quoted in Barbara Rowes, editor, *The Book of Quotes* (New York: Ballantine, 1979), p. 304. In cases of extreme necessity, and when the preservation of human life depends on the obtainment of water, the supply to be found in the stomach of the camel should not be overlooked or forgotten. During the Algerian campaign the French made some investigations in order to find out the quantity of water a dead camel's stomach would contain, and the result was that about 15 pints was the average arrived at. This water, although green and turbid, had no offensive smell.

W.B. Lord and Thomas Baines, Shifts and Expedients of Camp Life, Travel and Exploration (London: 1876).



Paula Laib, 1986.



Recommended: Ecstatic Occasions, Expedient Forms: 65 Leading Contemporary Poets Select and Comment on Their Poems, edited by David Lehman (New York: Macmillan, 1987). An invitational anthology of brief, introspective, sometimes insightful glimpses at the process of designing poems, with works (and commentary) by Joyce Carol Oates, Robert Creeley, John Cage, John Updike, Amy Clampitt, John Ashberry and fifty-nine others.

Spike Milligan: Are you going to come quietly or do I have to use earplugs?

H.H. Munro (Saki): In baiting a mousetrap with cheese, always leave room for the mouse.

Where did ideas come from anyway? This one had leaped at him when he'd been exhausted, AWOL from his search.

Laura Z. Hobson, Gentlemen's Agreement (1946).

We go through the world...discovering differences in the like, and likenesses in the different...But when all is said and done about the conditions which favor our perception of resemblance and our abstraction of its ground, the crude fact remains, that some people are far more sensitive to resemblances, and far more ready to point out wherein they consist, than others are. They are the wits, the poets, the inventors, the scientific men, the practical geniuses. A native talent for perceiving analogies is reckoned...as the leading fact in genius in every order.

William James, *Principles of Psychology* (New York: Dover Publications, 1950), vol 1, pp. 529-530.

WHAN

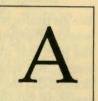
Won ton

One ton

Want on

Won tan

Jorge Luis Borges: Lost, as water is lost in water.



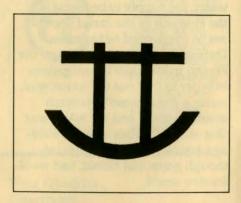


As I write this I am reminded of a conversation I had sometime ago with a contemporary poet whom I asked: "What is and what is not poetry today?" The simple answer has remained with me: "If one has read Ecclesiastes, Shakespeare, Keats, T.S. Eliòt, etc., one realizes that all possible ideas have already been expressed. There are no new ideas. What may make poetry is a new way of expressing that which has already been said."

Raphael Soyer, Diary of an Artist (Washington, D.C.: New Republic Books, 1977), p. 127.

In his native Hungary, Max Kiss was a practicing pharmacist, familiar with a chemical, phenolphthalein, that local wine merchants were adding to their products. The practice was at first thought to be innocuous. But soon the merchants, and the winedrinking public, discovered that a night's overindulgence in wine created more than a hangover in the morning. The chemical additive turned out to be an effective laxative. And when Max Kiss emigrated to New York in 1905, he began combining phenolphthalein with chocolate as a commercial laxative. He initially named the product Bo-Bo, a name inadvisably close to the slang expression for the laxative's target. Kiss reconsidered and came up with Ex-Lax, his contraction for "Excellent Laxative."

Charles Panati, Extraordinary Origins of Everyday Things (New York: Harper and Row, 1987), p. 264.



Paula Laib, 1986.

Ye, as in Ye Old Antique Shoppe, is no more pronounced 'yee' than 'lb' is pronounced 'ulb' or 'cwt' is pronounced 'kwut'. It is an abbreviation of the, not another word for it. It started as an incorrect transcription of the runic letter called thorn...and was perpetuated by early printers when they needed to abbreviate the to justify a line of type. A similar pronunciation error is often made with 'olde worlde'. Those who say 'oldie worldie' should be corrected at once and instructed never to sav it again.

Bill Bryson, Dictionary of Troublesome Words (Middlesex, England: Penguin Books, 1984), p. 156.

Recommended: Dynamic Airbrush by David Miller and James M. Effler (Cincinnati, OH: North Light Books, 1987).

John Lennon: Yea, though I wart through the valet of thy shadowy hut I will feed no norman. THAT
SHOURES
OF
TO

APRILLE
SOTE
MARCHE
THE

WITH
THE
HATH
ROTE
Chaucer

HIS DROGHTE PERCED

W.H. Auden: A professor is someone who talks in someone else's sleep.

Spike Milligan: He walked with a pronounced limp, L-I-M-P, pronounced 'limp'.

Samuel Goldwyn: If Roosevelt were alive, he'd turn over in his grave.

Roger Fry: Art is significant deformity.

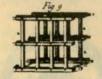
The Bauhaus school of design and my early experiences left me with the impression that I could solve anything. This attitude was as natural as breathing. I was always sure that there was an answer to any question, if one kept an open mind.

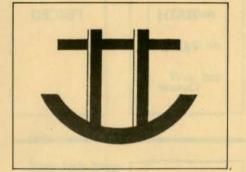
Primo Angeli, quoted in Ed Gold, The Business of Graphic Design (New York: Watson-Guptill, 1985), p. 90.

Recommended: Vision in Motion by Laszlo Moholy-Nagy (Chicago: Paul Theobald, 1947). Published more than four decades ago, this chock-full manifesto by the Bauhaus photographer, foundations professor, and founder of the New Bauhaus still seems strangely upto-date. B

The Composition Class instructor, Henry J. Thouron, sought to stimulate the creativity of his students. He would draw a rectangular area, then locate within it a few freehand lines and a dot. "Now I want a picture where this dot is the lobe of a man's ear and these lines are incorporated," he would advise. All of the elements would have to become part of the composition; that was the challenge. Each student then evolved an original picture where the design was controlled by the novice artist, rather than by happenstance.

Bennard B. Perlman, The Golden Age of American Illustration: F.R. Gruger and His Circle (Westport, CT: North Light Publishers, 1977), p. 294.





Paula Laib, 1986.

Blaise Pascal: If you want people to think well of you, do not speak well of yourself.

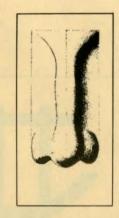
Nubar Gulbenkian: The best number for a dinner party is two: myself and a damned good cook.

Dr. Seuss, who claims to be a self-taught artist, had a drawing lesson once. When he turned his paper upside down to study the composition, the teacher walked by and said, "Ted, real artists don't turn their paper upside down." He never returned to class.

Mary Stofflet in San Diego Museum of Art exhibition catalog, *Dr. Seuss from Then to Now* (New York: Random House, 1986), p. 19.

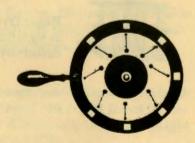
Crossing the country, every piece of machinery I seen in the field, I thought I seen a lot of airplanes. The farmer had a piece of machinery in the field and it had paddles on it and I thought, 'There's an airplane.' I had never seen an airplane at that time, you know. In fact, it was quite a while before we seen airplanes in this country, until after the war.

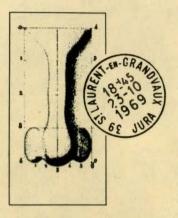
Charles Bartunek, Czechoslovakian immigrant, recalling his arrival in America, quoted in David M. Brownstone, et al, editors, Island of Hope, Island of Tears (New York: Viking Penguin, 1986), p. 263.



S

Recommended: "Celebrating the Shaker Vision" by Guy Davenport with photographs by Jacques Dirand in *House and Garden*, vol 158 no 7 (July 1986), pp. 138-148. For other recent essays by Professor Davenport (University of Kentucky, Lexington), see his book of twenty essays, *Every Force Evolves a Form* (San Francisco: North Point Press, 1987).





We offer a free one-year subscription to BALLAST to the first reader who sends us a complete and accurate listing of all incorrectly hyphenated words in this issue.

I write because, exacting as it may be to do so, it is still more difficult to refrain, and because--however conscious of one's limitations one may be--there is always at the back of one's mind an irrational hope that this next book will be different: it will be the rounded achievement, the complete fulfillment. It never has been: yet I am still writing.

Iris Origo, Images and Shadows (1970).

The whole secret lies in arbitrariness...You go to see the middle of a play, you read the third part of a book. By this means you insure yourself a very different kind of enjoyment from that which the author has been so kind as to plan for you. You enjoy something entirely accidental; you consider the whole of existence from this standpoint...

Soren Kierkegaard, "The Rotation Method" in *Either/Or* (Garden City, NY: Doubleday, 1959). Suggested by Harriet Taggard, a reader from Happy Corner, New Hampshire.

say, the habitual--configurations rather than to conform to them. In this, artists do not differ from inventors; and they are similarly constrained by the number of available configurations within their cultural tradition and the degree to which the internal cohesion of these habitual configurations resists their efforts to break them down and reintegrate them into new units.

H.G. Barnett, Innovation: The Ba-

They strive deliberately to transcend the commonplace--that is to

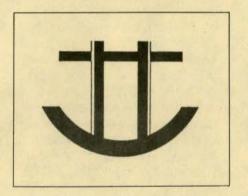
H.G. Barnett, Innovation: The Basis of Cultural Change (New York: McGraw Hill, 1953), p. 421.

Moses [his identical twin brother]

once appeared in a TV interview.

Next day a woman, passing me in

the street, said: "I saw you on TV yesterday." "It was Moses, not I," I



Paula Laib, 1986.

said. Looking at me closely, she questioned, "Are you sure?"

Raphael Soyer, *Diary of an Artist* (Washington, D.C.: New Republic Books, 1977), p. 294.

Frank Muir and Dennis Norden: What are you--a sorcerer? Only at home. In company I drink out of a cup. BALLAST Quarterly Review. Published by the Art Academy of Cincinnati. Roger Williams, Director. Jane T. Stanton, Academic Dean. Designed, produced and edited by the Communication Design faculty (Roy R. Behrens, Chairman, Lawrence W. Goodridge, Mark Thomas, and Gregory Wolfe) and students at the Art Academy. This issue was designed by Roy R. Behrens with Paula Laib, assisted by James Connors, Paula Mathews, Julie Robben and Gregory Wolfe.

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JAMES
JOYCE
WILLIAM
JESSE
MAX

JOYCE
CARY
JAMES
JAMES

Recommended: The Arts at Black Mountain College by Mary Emma Harris (Cambridge, MA: MIT Press, 1987). An illustrated, thoroughly researched account of a highly unusual school of the arts, formerly located 18 miles east of Asheville in North Carolina, founded in 1933 (coincident with the closing of the German Bauhaus) and dissolved 23 years later. Among its students and faculty were Josef Albers (who later taught at the Art Academy of Cincinnati), Anni Albers, Eric Bentley, Paul Goodman, Elaine de Kooning, Willem de Kooning, Charles Olson, Marguerite Wildenhain, Marcel Breuer, Robert Motherwell, Robert Rauschenberg, Robert Creeley, Jack Tworkov, Franz Kline, Merce Cunningham, John Cage, Buckminster Fuller, and many others.

Samuel Goldwyn: Anybody who would go to a psychiatrist ought to have his head examined. Henny Youngman: Did y'hear about the time they crossed a mink with a gorilla? They got a real nice coat but the sleeves were too long.

Virginia
Woolfe: Art is
not an imitation of life.
One of the
damned things
is enough.

By memorable events are understood, in the murky bell jar of prison, things like getting potato soup instead of bean soup for the midday meal, a few privately exchanged words with the warder or the orderly, a cigarette given one by the warder, a spider in the window, or a bug in the bed. These are breathtaking experiences, they employ and stimulate the free-running mechanism of thought for hours at a time. They are substitutes for visits to the movies, making love, reading the newspapers and the cares of daily life. Storms in teacups are, for those whose horizon extends no farther than the rim of the cup, quite as real as storms at sea.

Arthur Koestler [in his prison journal], Dialogue With Death (New York: Macmillan, 1966), pp. 117-118.