University of Northern Iowa

UNI ScholarWorks

Faculty Publications

Faculty Work

2-2014

Rational and moral perceptions of research misconduct

Anita M. Gordon University of Northern Iowa

Let us know how access to this document benefits you

Copyright ©2014 Anita M. Gordon

Follow this and additional works at: https://scholarworks.uni.edu/swk_facpub



Part of the Higher Education Commons

Recommended Citation

Gordon, Anita M., "Rational and moral perceptions of research misconduct" (2014). Faculty Publications.

https://scholarworks.uni.edu/swk_facpub/3

This Conference is brought to you for free and open access by the Faculty Work at UNI ScholarWorks. It has been accepted for inclusion in Faculty Publications by an authorized administrator of UNI ScholarWorks. For more information, please contact scholarworks@uni.edu.

Offensive Materials Statement: Materials located in UNI ScholarWorks come from a broad range of sources and time periods. Some of these materials may contain offensive stereotypes, ideas, visuals, or language.

Rational and Moral Perceptions of Research Misconduct

Anita M. Gordon, Ph.D.

Department of Social Work, University of Northern Iowa



PURPOSE

Previous research has shown that a variety of factors may be implicated when researchers engage in misconduct, typically falling within three broad categories of personal background or disposition, immediate situational factors, and environmental variables related to peers, departments, fields, universities, or larger scientific systems. The goal of this project was to examine how faculty researchers elect to engage in more or less serious forms of misconduct, grounded in two theoretical frameworks: a) Rational Choice Theory, which posits that individuals are rational beings who select options that promise the greatest rewards and fewest drawbacks possible (Tittle, et.al., 2010); and b) the Rest, et.al., four-component model of moral decision-making which focuses on moral sensitivity, judgment, intention, and action (Rest, 1984).

RESEARCH QUESTIONS

- 1. To what extent do rational choice factors predict the intention to commit research misconduct?
- 2. To what extent does the awareness of and judgment regarding a moral component predict the intention to commit research misconduct?
- 3. Are moral sensitivity and judgment associated with rational choice assessments?
- 4. To what extent is the ambiguity of a given research decision (e.g., QRP versus FFP) associated with the relative importance of moral and rational choice factors in the determining the course of action?

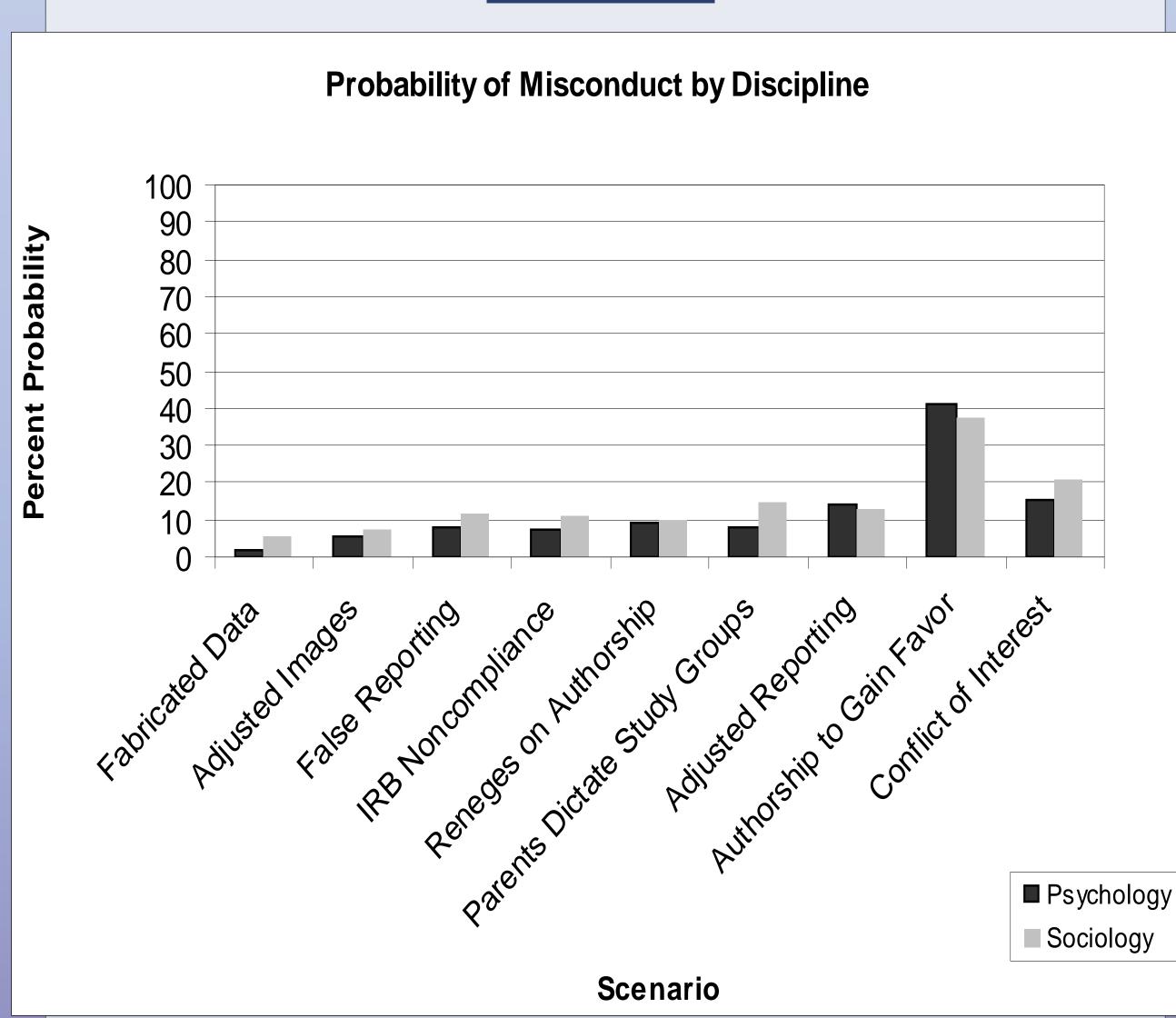
METHOD

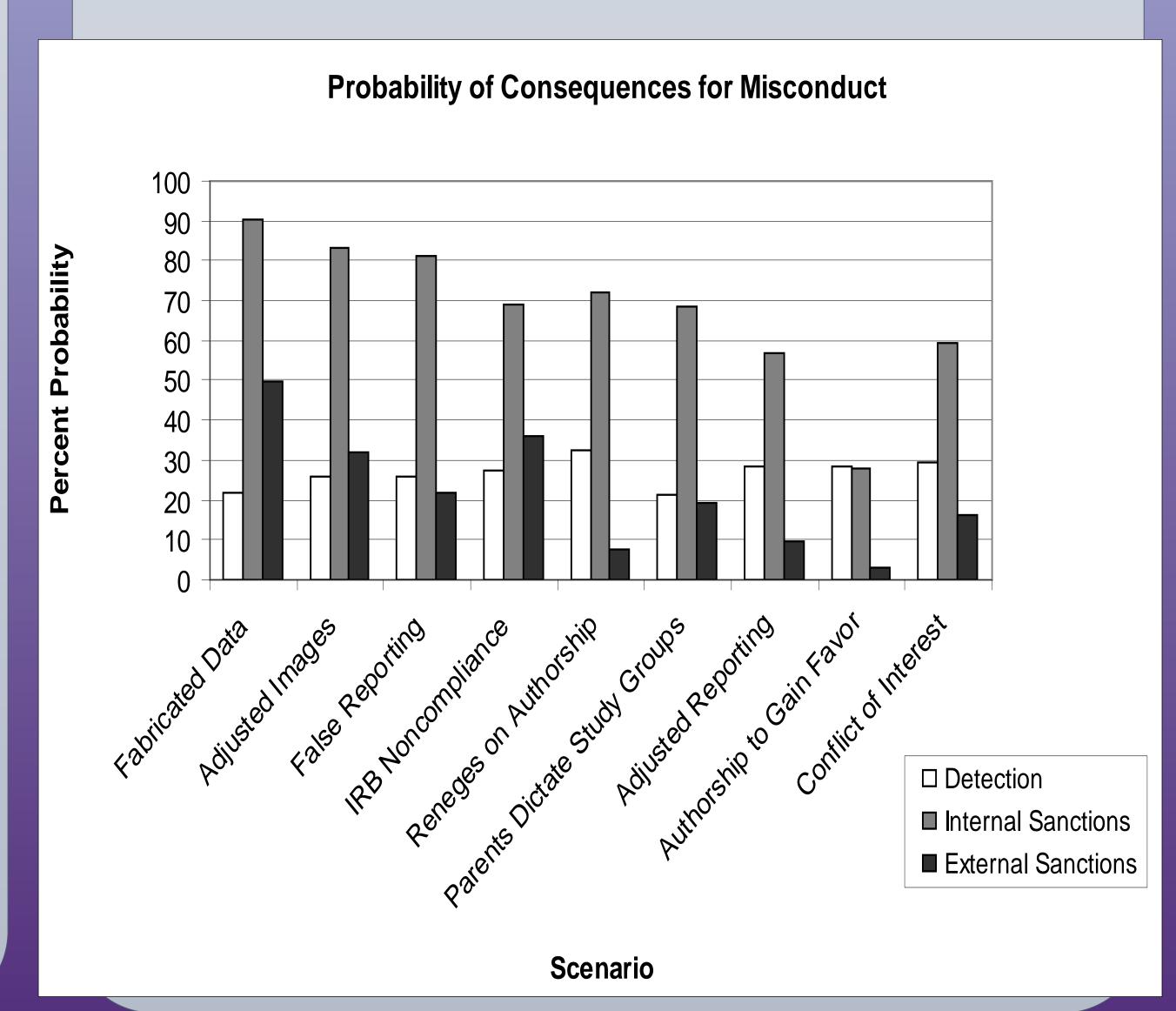
Over 2,000 Psychology and Sociology faculty from 40 randomly-selected research-intensive institutions were invited to complete a survey instrument on ethical decision-making in research, using one of three methods. In the pilot phase, materials were sent/received by postal mail-only, with multiple mailings, reminder postcard, stamped return materials, and \$ 2 token incentive. In the primary phase, individuals were randomly assigned to either: a) email invitations and online survey data collection; or b) a mixed method beginning with postal mail and moving to online procedures for non-respondents. Response rate on average was 28%. The survey instrument included nine scenarios, developed by Mumford, et.al., (2006), adapted to depict actions taken by assistant professors under pressure to publish and obtain tenure. Respondents rated each hypothetical action on the following items: 1) how likely they would be to take the same action under the same circumstances (0-100%); 2) to what extent a moral dimension was present in the scenario (on a Likert scale of 1-no moral dimension to 5- moral dimension clearly present); 3) if a moral dimension was present, how wrong the action taken was (on a Likert scale of 1-not at all wrong to 5-very wrong); 4) ratings 0-100% on the likelihood of the action being detected by various others; and 5) ratings 0-100% on the likelihood of the individual experiencing "internal" sanctions of shame or embarrassment and/or "external" sanctions by a committee, university administrator, or others.

SAMPLE

N=581. 78.7% White, 42.4% Female 19.8% Asst Prof, 20.3% Assoc, 41% Full 46.1% Psych, 41.7% Soc. Mean % Time Spent in Research, 54.9%

RESULTS





Estimates of Perceived Probability of Misconduct

	FFP Scenarios							QRP Scenarios											
	Fabricate		Adjusted		False			VN N N N N N N N N N 				Parents					4 A		
								IRB Non-complianc		Reneges		Dictate Study		Adjusted		Authorshi p to Gain			
																		Conflict	
Variable	d Data		Images		Repor	ting		e		Authorship		Groups		Reporting		Favor		of Interest	
Constant	43.32		55.68		60.41			39.92		46.71		45.00		43.08		79.95		79.32	
Moral Judgment	-8.19	***	-10.88	***	-8.73	***		-7.03	***	-7.00	***	-5.78	***	-7.66	***	-11.86	***	-14.92	**:
Detection	0.04		0.02		0.02			0.09		0.09	*	0.01		-0.02		0.07		-0.01	
Internal Sanctions	-0.09	*	-0.08	*	-0.16	***		-0.14	***	-0.15	***	-0.23	***	-0.17	***	-0.15	*	-0.07	
External Sanctions	-0.50	**	-0.40		-0.64	*		-0.39	**	0.68		-0.24		-0.22		1.18		-0.43	
Moral Judgment x	0.10	**	0.09		0.13	*		0.09	*	-0.14		0.07		0.09		-0.23		0.10	
Sociology	3.10	*	3.09	*	3.37	*		5.21	**	3.65	*	5.98	**	-0.08		-2.63		6.00	**
Associate Professor	-0.49		0.41		-1.58			-6.37	*	-3.27		-1.12		3.85		-4.91		1.29	
Full Professor	-0.75		-0.38		-4.86	**		-2.01		-4.25	*	0.28		-0.68		-8.87	**	-1.28	
Administrator	2.86		2.13		-4.63			-2.42		-3.99		-1.06		7.62		-15.40		-1.48	
Non TT Faculty	-2.82		-3.49		-5.26			-3.56		-4.81		4.01		-4.47		-9.23		-2.54	
Other Position	-4.58		-1.78		-8.01			7.73		-2.75		-11.05		-3.31		1.45		5.61	
Male	1.19		1.78		-0.24			4.16	*	2.49		0.68		2.17		-1.30		0.89	
Black	3.73		1.83		6.58	*		-1.04		2.58		5.44		-1.21		3.78		-3.97	
Hispanic	-0.63		3.56		5.04			1.62		-2.31		-4.23		5.71		-2.00		1.42	
Asian	0.26		1.84		15.58	**		9.22		8.68		1.74		9.87		-1.14		17.73	*
Other	2.18		16.74		10.82			3.89		6.04		-3.68		-3.10		16.65		39.84	*
% Time Spent in Rese	0.08	**	0.03		0.02			0.06		-0.02		-0.02		0.09		-0.02		0.02	
Adj. R ²	0.22		0.39		0.39			0.21		0.32		0.34		0.36		0.30		0.39	
*p<.05. **p<.01. ***p<.	001.																		

Results revealed that sociologists were more likely to report they would engage in certain types of misconduct compared to psychologists, and that assistant professors thought they would be more likely to engage in unethical authorship-related practices than full professors did. Regression showed that moral judgment and internal sanctions may deter misconduct, but the effect of perceived likelihood of external sanctions is conditioned on moral judgment.

REFERENCES

Mumford, M. D., Devenport, L. D., Brown, R. P., Connelly, S., Murphy, S. T., Hill, J. H., et al. (2006). Validation of ethical decision-making measures: Evidence for a new set of measures. *Ethics & Behavior, 16*(4), 319-345.

Rest, J. R. (1984). The major components of morality. In J. R. Rest (Ed.), *Morality, moral behavior, and moral development* (pp. 24-38). New York: John Wiley & Sons, Inc.

Tittle, C. R., Antonaccio, O., Botchkovar, E., & Kranidioti, M. (2010). Expected utility, self-control, morality, and criminal probability. *Social Science Research*, 39(6), 1029-1046.