

9-2015

Rod Library Annual Report 2015

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ROD LIBRARY
University of Northern Iowa

ANNUAL REPORT 2015

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ACHIEVEMENT

Rod Library encourages staff, students and faculty to excel in their fields.

- » Association of College & Research Libraries, College Libraries Section, Innovation Award for Comic Con [Melinda Beland, Angie Cox, Melissa Gevaert, Linda McLaury & Anna Hollingsworth (student assistant)]
- » Carver grant = \$210,000 - for technology in digital media hub and creation of a scholarly space
- » McElroy grant = \$75,000 - to develop a makerspace and 3-D printer
- » State Historical Society (for Rural School Collection) = \$20,216
- » Diversity Matters Award - Tom Kessler (library faculty)
- » Arctic Exhibit and Symposium - In collaboration with the Department of History, the UNI Museum and the Consulate General of Canada
- » Iowa Broadcasters' Association - Madison Steffen (student assistant)
- » Susan Moore co-authored "*RDA, Resource Description & Access and Cartographic Resources*" (library faculty)
- » Received gift of Robert Tabor's "The Four Seasons" paintings
- » Dean Chris Cox appointed to the Iowa Library Commission



GROWTH

OPENED BOOK BISTRO

- » # of Grilled Cheese Sandwiches = 3,835
- » # of Cups of Coffee = 4,450
- » # of Bottles of Mountain Dew = 835

MOVED MUSEUM TO THE FIRST FLOOR

- » Total # of Museum Visits since opened = 350
- » Rotating exhibits

USER INCREASE

- » More than 490,000 patrons walked through doors, an increase of 81,868 patrons (20%)

UNI SCHOLARWORKS (LIVE MID-FEB)

- » Reached 76 countries around the world
- » 6,885 content downloads
- » 19,881 page views

LEARNING

Rod Library strives to be a leader on campus, within the state of Iowa and throughout the country.

- » UNI ScholarWorks: digital scholarship at UNI with global reach
- » Learning Commons Exhibit Wall: Showcasing student and community artwork
- » Hosted the Association of College and Research Libraries' Scholarly Communication from Understanding to Engagement, a practical and empowering workshop



MESSAGE FROM THE DEAN

We are pleased to share our 2015 Annual report with those who helped make it all possible. 2015 was a year for challenges, growth and success.

This past year we completed a strategic planning process which resulted in new mission and vision statements. Our vision sets our focus for the future: "to be the best comprehensive university library in the country."

Rod Library is being challenged to better meet the needs of today's students, faculty and community. While Rod Library's core mission of information access persists, we are always seeking new and interesting ways of strengthening our connection to the UNI curriculum, becoming an integral partner in student learning and student success.

The library has begun transforming our spaces and services to accomplish this goal. This year was a time for growth with the addition of a library offered credit course, the continuation of expanding our Learning Commons, awards, and accomplishments that have exceeded those of the past. The success of our efforts can be seen throughout this report and visibly to those who visit.

This is an exciting time for Rod Library, UNI and libraries everywhere. We hope you enjoyed reading about our accomplishments and that you'll join us on this journey to becoming the best comprehensive university library in the country. We especially want to thank all of you because our success cannot be achieved without your partnership and continued support.

Here's to another great year!

Chris Cox

Chris Cox, Dean | Rod Library



MISSION

Rod Library empowers and inspires our community to discover, imagine, create and innovate.

VISION

Rod Library aspires to be the best comprehensive university library in the country.

FACULTY/STAFF HIGHLIGHT



NATHAN ARNDT was named the Curator of the UNI Museums this last year. Arndt's role here at UNI is to develop and assess the museum's diverse collections.

He hopes to bring the collections to a wider audience by promoting the use of those collections within the classroom and for personal research projects. He is excited to work with and train professors in the use of collections in their classrooms and encourage their students to visit the museum to work with the collections. Arndt also believes, "Giving access to the collections opens up a new way for students to experience material culture."

Nathan has become another great addition to Rod Library, UNI Museums and the University of Northern Iowa family. He is another great example of the dedicated staff and faculty committed to making UNI a success.

STUDENT HIGHLIGHT



MEGAN BLACKWELL graduated from UNI this past May with a degree in Secondary English Teaching, a minor in Creative Writing and a 5-12 Reading Endorsement. She was a library student assistant at Rod library for

3 years. She worked in several different departments including Access Services and Reference and Instructional services.

When asked why she chose to work at the library she said, "I always had a deep love and appreciation for books and often dreamed of becoming a librarian when I grew up."

Megan is a great example of student success here at Rod Library and UNI. Since graduation she landed her dream job teaching English in Bina Bagsa School in Jakarta, Indonesia.

YES! I want to support Rod Library!

Name(s) _____ Date _____

Address _____

City, State, Zip _____

Telephone _____

home office cell

Email _____

Please check if new address, phone or email.

Yes, I want to help the Rod Library at UNI with a gift of:
___\$1,000 ___\$500 ___\$250 ___\$125 ___\$50 ___Other \$_____

Type of Payment:

Check enclosed, payable to the UNI Foundation.

Credit card: Please charge my credit card

\$_____ beginning (mo/yr) ___/___

Please complete card information on bottom of the page.

Secure online form at www.uni-foundation.org

Please designate your gift to the Rod Library.

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Cedar Falls, IA 50614-0239

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RODLIBRARY
University of Northern Iowa

2014-2015 AT-A-GLANCE

490,323

Gate count
(an increase of
81,868 patrons)

9,709

Reference
interactions

85,421

Total checkouts
(circulations)

606

Instruction hours
with 7,851 students

12,892

Group Study
Rooms Reserved

78

Student assistants

37,903

Student hours
worked

54

Employees

793

Years of
experience

\$315,216

Grants

\$2,167,556

Gifts



SOCIAL MEDIA



1,692 total followers
336 new followers



1,318 total followers
484 new followers
2,581 Tweets



2,713 views
22 subscribers
10 new subscribers



6,457 views



38 followers



68 total followers
46 new followers
447 posts



545 total followers
84 new followers
40 total boards
9 new boards



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