Education Summit 2017 [Program]

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SCHEDULE

MONDAY, NOVEMBER 6

2:30 – 4:00 pm  Registration
4:30 – 6:00 pm  Opening Remarks and LeDerick Horne Keynote: “Beyond Classification”

Introduction by Shelly Vroegh, 2017 Iowa Teacher of the Year

6:00 – 7:30 pm  Opening Reception

TUESDAY, NOVEMBER 7

8:00 – 8:30 am  Registration
8:45 – 9:00 am  Welcome and Opening Remarks, Provost Jim Wohlpart

9:10 – 10:10 am  Breakout Session I
10:20 – 11:20 am  Breakout Session II
11:30 am – 1:00 pm  Lunch and Lisa Delpit Keynote: “The Stories We Tell: Disrupting Narratives about ‘Other People’s Children’”

1:10 – 2:10 pm  Breakout Session III

Rep. Timi Brown-Powers, Iowa House District 61
Dr. Mark Grey, Professor, Sociology and Director, Center for Immigrant Leadership and Integration, UNI
Dr. Charles McNulty, Associate Superintendent, Educational Services, Waterloo CSD
Dr. David Tilly, Deputy Director and Administrator, Division of Learning and Results, Iowa Department of Education
Megann Tresemer, Curriculum Professional Development Leader, Cedar Falls CSD

3:20 – 3:30 pm  Closing Remarks
Second-Graders Beautify for Butterflies
Andrea Anderson, Graduate Student, UNI
Strand: Social-Emotional Learning
This project highlights the ability of elementary school children to collaborate with their peers for problem solving and critical thinking through the artistic use of observation and sketching. It discusses effective lesson activities in which students combined art and science by cultivating a butterfly garden. The Think-Pair-Share (TPS) learning strategy was implemented to provide students with an opportunity to collaborate with peers and open a dialogue regarding self-awareness of their role in the environment. Students combined art and science by creating and cultivating a butterfly garden on the school’s property. This project presents activities in support of previous research suggesting the integration of art with science is beneficial to the learning and cooperative processes of children. The results of this project support teachers integrating creativity into their curriculum as an aid for children to expand their communication skills. Overall, this activity incorporated multiple lessons from which the students learned.

Facilitating ESL College Students’ Conception of Diversity and Cultural Competence Using Research-Validated Learner-Centered Principles
Mahjabeen Hussain, Graduate Student, UNI
Strand: Diversity and Cultural Competence
ESL programs conducted in the U.S. context offer international students entry into an environment marked by diversity and cross-cultural interactions. In light of the changing demographics in the higher education system, these programs play a key role in acclimatizing international students into such an environment. Although increased emphasis on implementing learner-centered and meaningful student engagement in ESL classrooms has elicited interest in instructors’ and students’ belief systems about L2 acquisition and instruction, focus should also be on supporting their development of cultural competence and sensitivity to diversity through learner-centered practices. This poster proposes utilizing research-validated learner-centered principles as a framework for fostering ESL college students’ conception of diversity and cultural competence. This framework is based on the APA’s research-validated Learner-centered Psychological Principles, developed from over a century of research. Recommendations are also made for enhancing sensitivity towards diversity and developing cultural competence.

Piecemeal Change in Higher Education: An Example of Curriculum Reconceptualization
Dessy Stoycheva, Graduate Student, UNI
Strand: Personalized and Blended Learning
This poster argues that, even though holistic systemic changes are considered more effective than incremental adjustments, education changes often happen at the piecemeal level. These “inside out” changes can positively impact the education process and culture, resulting in improved academic experiences. As such example, an applied curriculum analysis and re-conceptualization was performed. It offers alternative adjustments that can be made to the standard curriculum so a piecemeal change can take place in the efforts toward improved quality of education.

KEYNOTE SPEAKERS
LeDerick Horne
Diagnosed with a learning disability in third grade, LeDerick Horne defies labels. He’s a dynamic spoken-word poet. A tireless advocate for all people with disabilities. An inspiring motivational speaker. A bridge-builder between learners and leaders across the U.S. and around the world. An African-American husband and father who serves as a role model for all races, genders, and generations. LeDerick uses his gift for spoken-word poetry as the gateway to larger discussions on equal opportunity, pride, self-determination, and hope for people with disabilities. His workshops, keynote speeches, and performances reach thousands of students, teachers, legislators, policymakers, business leaders, and service providers each year.
He regularly addresses an array of academic, government, social, and business groups, including appearances at the White House, the United Nations, Harvard, Mercedes-Benz Fashion Week, the National Association of State Directors of Special Education, and several state departments of education.

From 2003 to 2012, LeDerick served as the Founding Board Chair of Eye to Eye (eyetoeyenational.org), a national nonprofit mentoring program for students labeled with LD/ADHD, and continues to serve on its board. He is also a Steering Committee Member of the IRIS Center for Training Enhancements at Vanderbilt University’s Peabody College and Senior Consultant for The Center for School Climate and Learning. In 2016, he and co-author Margo Vreeburg Izzo, PhD, The Ohio State University, released the book Empowering Students with Hidden Disabilities: A Path to Pride and Success, published by Brookes.

He has released two spoken-word poetry albums (Rhyme Reason and Song in 2005 and Black and Blue in 2011) and co-created New Street Poets, a spoken-word play about the effect of gentrification on urban culture. The play received considerable acclaim including accolades at the New York City International Fringe Festival and toured extensively across the U.S. LeDerick earned a BA in mathematics with a Fine Arts minor from New Jersey City University. His poetry is available on iTunes and YouTube.

Lisa Delpit
Currently the Felton G. Clark Distinguished Professor of Education at Southern University in Baton Rouge, Louisiana, Lisa D. Delpit is the former Executive Director/Eminent Scholar for the Center for Urban Education & Innovation at Florida International University, Miami. She is also the former holder of the Benjamin E. Mays Chair of Urban Educational Excellence at Georgia State University, Atlanta. Originally from Baton Rouge, Louisiana, she is a nationally and internationally-known speaker and writer whose work focuses on the education of children of color and the perspectives, aspirations, and pedagogy of teachers of color. Delpit’s work on school-community relations and cross-cultural communication contributed to her receiving a MacArthur “Genius” Award in 1990.

Dr. Delpit describes her strongest focus as “…finding ways and means to best educate marginalized students, particularly African-American, and other students of color.” She uses her training in ethnographic research to spark dialogues between educators on issues that impact students poorly served by our educational system. Dr. Delpit is particularly interested in teaching and learning in multicultural societies, having spent time studying these issues in Alaska, Papua New Guinea, Fiji, and in various urban and rural sites in the continental U.S. She received a B.S. degree from Antioch College and an M.Ed. and Ed.D. from Harvard. Her background is in elementary education with an emphasis on language and literacy development.

Dr. Delpit’s most recent book, “Multiplication is for White People”: Raising Standards for Other People’s Children, explores strategies to increase expectations and academic achievement for marginalized children. Library Journal named it one of the 20 best-selling education books of 2013, and the American School Board Journal selected it as one of eight “notable books” for 2012. A previous book, Other People’s
Children: Cultural Conflict in the Classroom, has sold well over a quarter of a million copies and received the American Educational Studies Association’s “Book Critic Award” and Choice Magazine’s Eighth Annual Outstanding Academic Book Award, and was named “A Great Book” by Teacher Magazine.

9:10-10:10 a.m.
Breakout Sessions #1

Students with an EDGE: Community Partnerships that Support All Learners
Dr. Jill Janes, Director of Innovative Learning, Boone CSD; Kris Byam, Principal, Boone High School
Type: Conversations/Dialogues
Strand: Community Engagement & Partnerships
Room: Oak Room

Today’s pK-12 students are preparing for a future workplace that is being written while they inhabit our classrooms. Educators, employers, and policymakers each have a stake in creating a global-ready workforce, yet each entity alone cannot effectively reach all learners. This session highlights an exemplar model for pK-12 work-based learning that engages all stakeholders in ongoing development of community- and industry-relevant learning experiences. The model encourages community-based career awareness and exploration in elementary grades with more advanced preparation and training in high school. A continuum of structure for accessing work-based learning experiences at the high school provides a culminating learning opportunity that meets all learning needs and prepares students for postsecondary plans. Session participants will engage in reflective dialogue with a panel representing the exemplar model and consider how to put a similar model into practice in their own context.

Measuring Students’ Perspectives: Implications for Principals in Leading Racially Diverse Schools
Elisabeth Avila Luevanos, Doctoral Student; Dr. Jean Madsen, Professor; Dr. Wen Luo, Associate Professor; Dr. Mario Torres, Associate Professor; Jose Anthony Luevanos, Doctoral Student; and Siqi Chen, Doctoral Student, all from Texas A&M University
Type: Paper
Strand: Diversity & Cultural Competence
Room: Elm Room

Schools are becoming more racially and culturally diverse. Due to changing demographics, how do we know if leaders and teachers are adapting to the diverse needs of students? This research highlights students’ voices and the powerful role they play in measuring teachers’ and leaders’ practices for school inclusion. Using an exploratory student survey, students were surveyed regarding their perspectives on their principals’ and teachers’ abilities to lead a school with changing demographics.
# At-a-Glance: 2017 Ed Summit Breakout Schedule

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<td>Re-Framing Master Narratives of Dis/ability Through an Emotion Lens: Sophia Cruz’s LD Story at her Intersections</td>
<td>UNI Teacher Preparation: Iowa Principals’ Perceptions</td>
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Google Technology as Inclusive Practice for the Universally Designed Classroom

Patti Bahr, Director, Iowa Center for Assistive Technology Education and Research (ICATER); Dr. Christina Curran, Associate Professor, University of Northern Iowa; Sarah Lalk, Tech Services Coordinator, AEA 267; Lea Ann Peschong, Consultant, AEA 267

Type: Conversations/Dialogues
Strand: Personalized & Blended Learning
Room: University Room

Universal design for learning (UDL) is recognized as a best-practice framework in designing instruction for all students. Incorporating technology options in UDL enhances the flexibility of learning experiences, providing personalization as well as inclusive educational opportunities. Schools and districts are increasingly adopting and refining technology practices such as blended and flipped learning, 1:1 technology and BYOD programs. This session will review the guidelines of UDL and how Google extensions, apps, and add-ons used in the classroom can include students of all learning abilities. Our objectives are to apply the three principles of UDL to school and classroom technology policies and practices; identify and evaluate Google tools that support inclusive reading, writing and organization; and connect and discuss classroom applications of Google technology tools supporting personalized and inclusive learning across the classroom and community. Opportunity for dialogue on participant technology innovations, solutions and issues for universal design and personalized learning will be featured.

Social Emotional Learning – Taking the Challenge Out of Challenging Behaviors

Therese Jurgensen, Director of Student Services & Special Education, Howard-Winneshiek CSD

Type: Conversations/Dialogues
Strand: Social-Emotional Learning
Room: State College Room

We are created for relationships. Diagnosed or undiagnosed, children with Social, Emotional and Behavioral Learning Challenges are some of the most misunderstood and often lonely students in schools today. Many educators and even parents do not understand what to do to support these children who do not do well in the current public school system. In February 2017, the Iowa Department of Education wrote an article featuring Howard-Winneshiek’s systems approach to implementing Social Emotional Learning strategies district-wide. Terese Jurgensen will share tools she created for this systems approach, which assesses cognitive skills and social-emotional learning supports. This data outlines how to write individual learning plans for students with challenging behaviors. The Conversation/Dialogue will outline schoolwide strategies and supports for students that are closing the social, emotional, behavioral and communication gaps that prevent students from realizing their true potential and, most importantly, the relationships they are created for.

The Equity Implemented Partnership: A Research-Practice Collaboration in an Iowa School District

Dr. Sarah Bruch, Director, Social and Education Policy Research Program, University of Iowa Public Policy Center; Kingsley Botchway, Director of Equity and Engagement, Iowa City CSD

Type: Paper
Strand: Community Engagement & Partnerships
Room: Oak Room

The Equity Implemented Partnership leverages both the expertise of social science and education policy research at a university, and the practitioner knowledge and expertise found in the District and its schools, to more effectively address persistent inequities in the District. The key focus of the Partnership is student experiences of school climate. The Equity Implemented Partnership uses annual student climate surveys as needs assessments to inform equity programming and policies. Throughout the Partnership, the team has produced three key area policy briefs, convened a task force, collected data from students and teachers, and evaluated equity programming. The Partnership’s goal of achieving equity in student experiences is also
aligned with the District’s goals and interest in focusing on student experiences of school climate as a crucial factor impacting student outcomes, and in creating responsible, socially- and civically-competent citizens.

"You Can Be a Bridge": Toward Cultural Citizenship in Elementary Classrooms
Dr. Noreen Naseem Rodriguez, Assistant Professor, Iowa State University
Type: Paper
Strand: Diversity & Cultural Competence
Room: Presidential Room
This paper examines how three Asian American elementary teachers’ pedagogical decisions regarding the teaching of Asian American history were influenced by their understandings of citizenship and reveals how broader understandings of citizenship can result in more inclusive cultural citizenship education. The theoretical frame of Asian Critical Race Theory (AsianCrit) was essential to this examination as it centered the Asian American experience in the teachers’ decision-making processes, asserting the significance of their common identity as Asian Americans in spite of their personal and professional differences. Through their work, the teachers (re)defined what it meant to be Asian American, to be American (citizen), and ultimately enacted cultural citizenship education, which disrupted traditional and normative examples of civic agents and civic action, as they presented their students with Asian American counternarratives. The paper concludes with practical applications of cultural citizenship education for inservice and preservice social studies educators and teacher educators.

Learning disabilities (LD) researchers have produced a knowledge base about the academic side of LD. A gap exists concerning the experiences of individuals with LD, particularly their feeling-meaning-making about having LD. Based on a three-year qualitative study using critical ethnographic methods, I center Sophia Cruz’s experiences with LD and the label. Sophia experienced the hegemony of smartness and disability micro-aggressions and voiced the idea that LD is a complex multifaceted construct. I discuss implications for the LD field. In addition, I provide tools for participants to improve their ability to work with historically marginalized team members and populations such as students with dis/abilities at their intersections.

Re-Framing Master Narratives of Dis/ability Through an Emotion Lens: Sophia Cruz’s LD Story at her Intersections
Dr. David Hernandez-Saca, Assistant Professor, University of Northern Iowa
Type: Paper
Strand: Social-Emotional Learning
Room: Elm Room
In Fall 2015, UNI researchers, teacher educators and College of Education leaders met to design an in-depth interview process to help teacher educators better understand what Iowa principals believe is important for teachers to know, be able to do and be like. This study is an example of how educators in pK-12 settings and higher education are looking for ways to support relationships between educators at all levels. The results of this study provide a variety of principals’ current thoughts about what should be important features of teacher education programs. Seven major themes emerged: Pedagogy; Content Knowledge; Relationships; Classroom Management; Collaboration; Communication; and Increased Exposure to Classrooms. Seven secondary themes also emerged: Knowledge of Standards-Based Grading; Assessment and Application to Learning; Use of Data; Application of Educational Technology; Personal Passion; Adaptability; and Professionalism.
The Role of Community Support in Navigating the Superintendency for African American Women

Dr. Francemise Kingsberry, Adjunct Assistant Professor, University of North Carolina at Chapel Hill

Type: Paper
Strand: Community Engagement & Partnerships
Room: Oak Room

African American women are underrepresented in the superintendency (Angel, Killacky, & Johnson, 2013; Bynum & Young, 2015; Grogan, 2014; Kowalski, McCord, Petersen, Young, & Ellerson, 2011; Liang, Sottile, & Peters, 2016; Robicheau & Krull, 2016). In their journeys, they face barriers such as discrimination based on race and gender, negative stereotypes, and a lack of opportunity (Angel et al., 2013; Grogan, 2014; Kowalski et al., 2011; Liang et al., 2016). This phenomenological study (Glesne, 1999; Moustakas, 1994; van Manen, 1990) examines the barriers experienced by four African American women superintendents in a Southern state as well as the resiliency (Henderson & Milstein, 2003) strategies they employed to overcome the challenges they encountered en route to and within the superintendency. The purpose of this discourse is to highlight the role community support plays in the success of these superintendents to fill a gap in extant research.

Empathy Mapping: A Method for Facilitating Hispanic Parents’ Voices

J. Anthony Luevanos, Doctoral Student; Elisabeth Avila Luevanos, Doctoral Student; Dr. Jean Madsen, Professor; Dr. Wen Luo, Associate Professor; Dr. Mario Torres, Associate Professor; and S. Lucy Chen, Doctoral Student, all from Texas A&M University

Type: Paper
Strand: Diversity & Cultural Competence
Room: Presidential Room

As new ESSA policies affect the parent-family contingency of public schools, how campus and district-level administrators interact with parents and families becomes a critical public school experience. Administrators may fare better by understanding the added-value factors in working with parent populations; thus, how to connect with families more effectively becomes the issue for schools. Principals’ capacity to garner trust and understand parents’ needs is an active endeavor in moving the needle for school achievement. This paper examines how leaders can use empathy maps as a vehicle for communicating parents’ concerns to both teachers and leaders. This study’s purpose was to explore whether Empathy Mapping (EM) is a useful approach in planning for school-to-home communication toward creating a cohesive climate by establishing the value and nature of communication by using empathy. This study indicates EM is viable for building parent capacity in predominantly Hispanic school communities.

Personalizing Professional Development

Andrea Stewart, Education Consultant, Mississippi Bend AEA; Jen Sigrist, Director of Personalized Learning and Innovation, Van Meter CSD

Type: Conversation/Dialogue
Strand: Personalized & Blended Learning
Room: University Room

At the end of year four of the Iowa Competency-based Education (CBE) Collaborative, Collaborative members sought evidence of the impact of our collective experiences on shifts in teacher practices toward a personalized, competency-based system. Simultaneously, newer members of the Collaborative sought to understand initial steps one could take as well as steps taken to continue growth and implementation of CBE practices. These driving factors led a group of Collaborative members to create a CBE Innovation Configuration (IC) Map to show the change in practices that teachers and districts might take as they personalize learning in a competency-based system. Two leaders of the work, Andrea Stewart and Jen Sigrist, will break down the components of the CBE IC Map and discuss how it can be used to guide professional learning in local districts, AEAs, or higher education in ways that mirror the personalized learning environments we want for all learners.
Building Resilience in Students Using a Trauma-Informed Lens: Results of a Pilot Study

Dr. Carol Klose Smith, Clinical Associate Professor, University of Iowa; Dr. Armeda Stevenson Wojciak, Assistant Professor, University of Iowa; Janis Powers, Doctoral Student, University of Iowa

Type: Paper
Strand: Social-Emotional Learning
Room: State College Room

Approximately 25-66% percent of all children are likely to experience some type of significant adversity during their childhood. Adverse Childhood Experiences (ACEs) can impact students’ lives in the short-term and have the potential to alter their developmental trajectories. Experiencing trauma has been correlated with lower academic performance, decreases in emotional regulation, higher school absences and increases in violence toward self and others. This presentation will focus on the results of a pilot study conducted in Iowa. Quantitative and qualitative data was collected at five elementary schools and three control schools during one academic year. As compared to the control schools, the schools receiving the We Can! intervention experienced significant increases in teachers’ understanding of students’ behavior from a trauma-informed lens, increased teacher self-efficacy for classroom intervention to promote resilience, and improvements in culture and climate (e.g., staff collegiality and worker satisfaction) throughout the school year. Implications will be discussed.

Filling the Gap for English Language Learning from Underrepresented Language Students (ELL-UL)

Milan M’Enesti, Doctoral Candidate, University of Oregon

Type: Paper
Strand: Social-Emotional Learning
Room: Elm Room

Multicultural K-12 education in the U.S. is facing more cultural competence challenges. Even though, in the last decade, there is an increase of bicultural programs in public schools, a population of students coming from immigrated families are invisible to such programs: English Language Learners from locally Underrepresented Languages (ELL-UL). These students cannot be part of bilingual programs because there are not funds allocated for hiring bilingual teachers to cover a small number of students. Research shows that ELL students have either a high dropout rate or unsuccessful academic performance: ELL-ULs are the underserved part of this population of students. This paper first describes the special situation the ELL-UL students in the U.S. public education: low self-esteem, stressed cultural pride, unhealthy affective commitment, etc. Secondly, I propose solutions to create a healthy transition to American language and culture that can improve their academic achievement.