March 2016

Chinese Strategic Asset Seeking Activity in the United States

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Chinese Strategic Asset Seeking in the United States
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How does the measurement of Chinese strategic-asset-seeking foreign direct investment impact econometric location choice models in the United States?

**Background**

**Strategic Asset Seeking (SAS):**
- Investing in search of technology and skill related intangible resources
- Examples:
  - Knowledge
  - Technology

**Independent Variables Measuring SAS:**
- Number of Patents
- Number High Tech Exports
- Enrollment in Post-Secondary School
- Research and Development expenditure
- Research and Development per Capita

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**Results**

**Significant Count Results:**
- Patents (-)
- R&D (-)

**Significant Value Results:**
- High Tech Exports (-)
- Patents (-)
- Education (-)
- R&D Expenditure (-)

SAS Negatively Correlated to Chinese FDI in US

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**Two Ways to Measure FDI**

**Count**

**Value**

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**Conclusion**

- Do not focus on Strategic Assets
- Focus on amount of GDP
- Focus on Wage Rate